

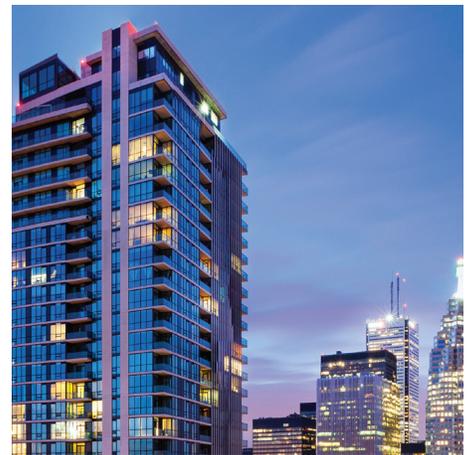


**INSPIRED LEADERS
SHAPING CITIES**

IDA Canada, a national coalition of the International Downtown Association, represents organizations across the country that manage Canada's business districts, making them vital places in the nation's identity and economic engines of healthy cities and regions. Canadian business neighbourhoods and city cores are varied in form, size and make-up and yet common throughout the country, these business districts play a vital role in the success of their communities locally, provincially and nationally.

The **National Network of IDA Canada** is a new, low-cost opportunity to begin engaging with peers across Canada on your journey to becoming a full IDA member.

For more information, visit downtown.org





NATIONAL NETWORK OF IDA CANADA

The National Network of IDA Canada provides engagement opportunities, best practice resources and solutions, and advocacy efforts on national matters related to community building and placemaking.

COMMUNITY DISCUSSION

The National Network Community Discussion gives place management professionals access to an online community discussion board, an easy one-stop-shop for connecting and engaging with peers across Canada to exchange ideas. Quickly ask and respond to questions to make better, faster decisions. *Free to everyone* — begin by signing up on downtown.org to access the virtual online discussion board.



KNOWLEDGE CENTRE RESOURCE LIBRARY

The National Network Knowledge Centre is designed to give place management professionals access to Canadian-specific electronic resources, toolkits and best practices. The Knowledge Centre is organized around IDA's seven official knowledge domains, recognizing the distinct areas of professional practice used to shape vibrant urban districts which anchor the well-being of towns, cities and regions. The library also allows you to contribute documents to share with a network of peers or provide feedback on available resources.

MEMBERSHIP IN THE NATIONAL NETWORK OF IDA CANADA

JOIN THE CONVERSATION

The Community Discussion Membership gives you access to a virtual online community discussion board to engage with your peers across Canada.

Individual Membership: FREE

SHARE AND RECEIVE CANADIAN BEST PRACTICES

The Community Discussion and Resource Library Membership gives you access to a virtual online community discussion board to engage with your peers across Canada and access to Canadian-specific electronic resources, toolkits and best practices in the National Network of IDA Canada Knowledge Centre resource library.

Individual Membership: \$100 CAN

BECOME FULLY IMMERSSED

In addition to your [IDA membership benefits](#), enjoy the National Network of IDA Canada which gives you access to a virtual online community discussion board to engage with your peers and access to Canadian-specific electronic resources, toolkits and best practices in the National Network Knowledge Centre resource library.

As a member of IDA, this additional membership is complimentary for your entire organization.

FOR MORE INFORMATION

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VISIT downtown.org/ida-canada

“The National Network of IDA Canada will **connect** peers to address urban challenges from a Canadian perspective and **advocate** on national matters.”

JUDITH VERESUK

Executive Director, Regina Downtown BID
Executive Committee, IDA

