



INSPIRED LEADERS
SHAPING CITIES

IDA Canada, a national coalition of the International Downtown Association, represents organizations across the country that manage Canada's business districts, making them vital places in the nation's identity and economic engines of healthy cities and regions. Our downtowns and main streets are varied in form, size and make-up and yet common throughout the country. These business districts play a vital role in the success of their communities locally, provincially and nationally.

The **National Network of IDA Canada** is your opportunity to begin engaging with peers across Canada on your journey to shaping and activating dynamic cities.

For more information, visit downtown.org





NATIONAL NETWORK OF IDA CANADA

The National Network of IDA Canada provides engagement opportunities, best practice resources and solutions, and advocacy efforts on national matters related to community building and placemaking.

COMMUNITY FORUM

IDEA Connection is an easy one-stop-shop for connecting and engaging with peers across Canada to exchange ideas. Quickly ask and respond to questions to make better, faster decisions via the online forum. *Free to everyone* — begin by signing up on downtown.org.

RESOURCE LIBRARY

The National Network Knowledge Centre is designed to give place management professionals access to Canadian-specific resources, toolkits and best practices.

MONTHLY COMMUNITY CONVERSATIONS

Join colleagues across the country in discussing federal policies and programs affecting placemaking, place management and community building in our monthly webinar series.

FEDERAL ADVOCACY

IDA Canada's *One National Voice* creates a clearer, united voice about national issues affecting Canada's cities and towns, and presents program proposals to advocate on behalf of and assist in resolving challenges for downtowns and main streets.



MEMBERSHIP IN THE NATIONAL NETWORK OF IDA CANADA

JOIN THE CONVERSATION

The Community Discussion Membership gives you access to the online forum to engage with your peers across Canada.

FREE Individual Membership: **[SIGN UP NOW!](#)**

EXCHANGE BEST PRACTICES

The Community Discussion and Resource Library Membership gives you access to the online forum; Canadian-specific resources, toolkits and best practices; and monthly community conversations.

\$100 CAN Individual Membership: **[SIGN UP NOW!](#)**

BECOME FULLY IMMERSED

In addition to your [IDA membership benefits](#), enjoy the National Network of IDA Canada with access to the online forum; Canadian-specific resources, toolkits and best practices; monthly community conversations; and advocacy efforts to better shape public policy with the focus of serving local districts and providing member representation in Canada. As a member of IDA, this additional membership is complimentary for your entire organization.

Organizational Membership: Contact [IDA](#) for more information and pricing

FOR MORE INFORMATION

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VISIT downtown.org/ida-canada

"The National Network of IDA Canada **connects** peers to address urban challenges from a Canadian perspective and **advocate** on national matters."

JUDITH VERESUK
Executive Director
Regina Downtown BID

