



INSPIRED LEADERS
SHAPING CITIES

Executive Leadership Retreat

SCHEDULE & PROGRAM INFORMATION

RELEASED FEBRUARY 4, 2022



Executive Leadership Retreat

The IDA Executive Leadership Retreat is a three-day intensive program that brings together a cohort of senior-level executives from within the place management profession. The retreat will focus on essential practices for leaders to effectively navigate up, down and across organizational silos. Over the three days, leaders will have the opportunity to network and create valuable peer support systems.

Prior to the workshop, the facilitators will survey participants and tailor the sessions to address areas of interest. From the highest-level, executive standpoints, these sessions will focus on building trust by providing effective feedback and critiques, using new technologies effectively, motivating and working well with diverse employees, providing a range of perspectives on executive level leadership, and gaining understanding and “buy-in” from teams. Participants will have opportunities for practice, feedback and questions.

Executive Leadership Retreat: Schedule

Tuesday, April 19, 2022

4pm Arrival and Hotel Check-in

5pm Welcome Reception

6pm-8pm Dinner

Wednesday, April 20, 2022

8am-8:30am Breakfast

8:30am – noon – Session 1

Noon to 1:00pm Lunch

1pm-4:30pm Session 2

5:00pm- 6:00pm Reception

6:00pm – 8:00pm Dinner

Thursday, April 21, 2022

8:00am –8:30am Breakfast

8:30am –noon Session 3

Noon-1pm Lunch

1pm-5pm Wellness Activities

6pm-8pm Closing Dinner

Executive Leadership Retreat: Facilitators

Dr. Don Waisanen is a professor in the Baruch College, City University of New York School of Public and International Affairs, where he received the Presidential Excellence Awards for Distinguished Teaching and Research, and an adjunct lecturer at Columbia University and New York University. He teaches courses and workshops in leadership and communication, including executive speech training, media and campaign strategy, and seminars on leadership/management. He has written seven books, including *Leadership Standpoints* (Cambridge University Press) and *Improv for Democracy* (State University of New York Press), and over 50 scholarly publications on leadership communication, covering topics from strategies in public speaking to the ways that organizations and governments can better communicate with their stakeholders.

Previously, Don was a Coro Fellow and worked in broadcast journalism, as a speechwriter, and on communication campaigns. He has been a performer in Los Angeles and New York for nearly two decades, and is a cast member of the National Comedy Theater in New York City. He is the Founder and President of Communication [Upward](#), writes for The Huffington Post, and received a Ph.D. in Communication from the University of Southern California's Annenberg School.



Dr. Don Waisanen
Founder and President
Communication Upward

Marti is a New York City based executive coach, leadership consultant, blogger, and speaker who specializes in taking the “scary” out of career transitions and transforming managers into executive leaders. Since 2006, she’s worked with interns to CEOs to board members, helping them successfully manage interpersonal communications, develop leadership skills, grow their businesses, and get or craft the jobs they want. She offers individual coaching, staff and board trainings, and retreats to create workplaces where everyone feels valued and heard. She is very proud of her collaboration with the Michael J. Fox Foundation to publish a series of resource guides for helping those diagnosed with Parkinson’s communicate their diagnosis and maintain their relationships at work.

Marti came to this work after 15+ years of leading teams in the advertising and television industries. Marti is certified in Basic Mediation training and a graduate of Sarah Lawrence College. When not working, she’s traveling, skiing, trying to hit a golf ball, or prowling around the Met.



Marti Fischer
Executive Coach and Public Speaker