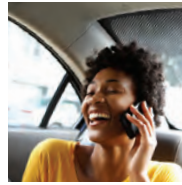
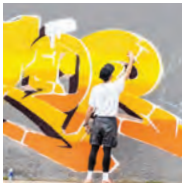




INSPIRED LEADERS
SHAPING CITIES

IDA members are
downtown champions
and city builders



IDA MEMBERSHIP

We inspire city builders.

Founded in 1954, the International Downtown Association is the premier organization for urban place professionals who are shaping and activating dynamic city center districts both large and small.

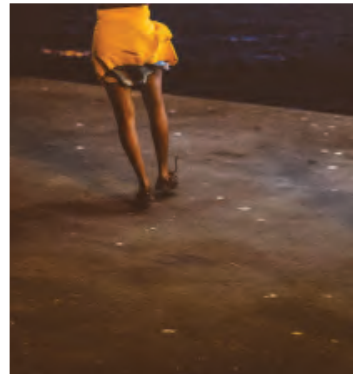
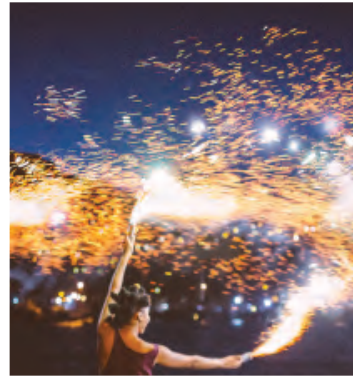
Our members are downtown champions who bring urban centers to life. Urban district managers bridge the gap between the public and private sectors, setting the stage for their district's economic and cultural success. You need innovative best practices and proven strategies to get the job done.

We can help. Join IDA.



2800+

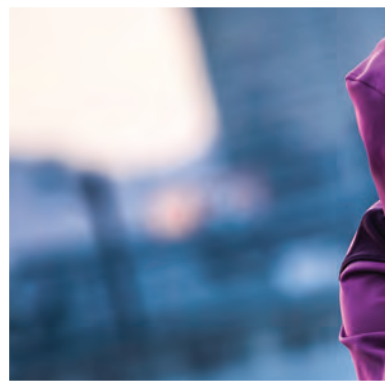
URBAN CHAMPIONS



560+

organizations
worldwide





“We continue our membership each and every year and enjoy the **sharing of ideas, partnerships, and programs** with other **downtown leaders** from all over the world, which has led to many **positive results** in our district.”

TODD VANDER WOUDE
Executive Director
Harrisburg Downtown Improvement District



Membership Benefits

One organizational or corporate membership provides access for the entire staff.

INDUSTRY RESOURCES

Connect with peers through IDEA Connection, a global virtual forum with 2,800+ voices where placemakers share best practices and exchange ideas that help get things done.

Explore the week's most relevant headlines, place management trends and business intelligence in **Inspired by IDA**, the industry's weekly e-newsletter.

A searchable, online membership directory featuring full contact information enabling you to reach **more than 2,800 urban champions** – including peer organizations, consultants, and more.

PROFESSIONAL DEVELOPMENT

Special members-only discounts on a variety of publications, services and programs, including dozens of **webinars**.

Access to the **Emerging Leader Fellowship**, a week-long experience specifically for rising stars in the place management industry.

Discounted prices on the **industry's best conferences** throughout North America, Europe and Asia, where you gain a

network of peers and acquire tools for your city!

RESEARCH

IDA maintains a wide array of resources in the **Knowledge Center** including proven **solutions**, innovative **trends** and research to ensure our members are always at the forefront of the place management industry, transforming cities into healthy and thriving places.

IDA Top Issues Councils bring together industry leaders to produce research briefs on the top urban issues identified by members in the areas of economy, experience and partnership.

MEMBER SERVICES

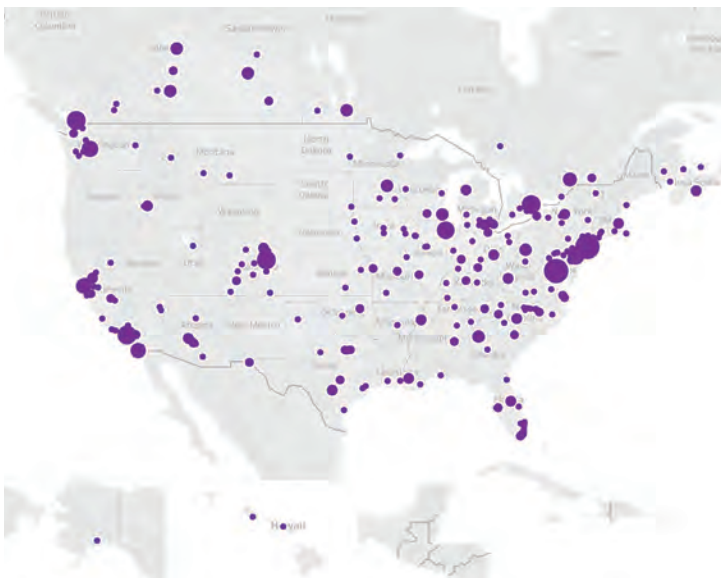
Complimentary RFP listings on the **IDA RFP Board**. Post jobs in the **Career Center**.

Strategic partnerships offer members resources and a voice in the latest public policy issues impacting your downtown.

Showcase outstanding projects in your district through the **Downtown Achievement Awards**, the industry's highest honor.

There's a Place for Everyone

Our diverse membership offers unmatched opportunities and assistance for place management organizations, urban districts, alliances, partnerships, and authorities as well as local government entities, national and state associations, service providers, consultants and corporations.



IDA Membership

ENROLLMENT FORM

join
us

1 CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

WEBSITE

PRIMARY CONTACT

TITLE

EMAIL

PHONE

SECONDARY CONTACT

TITLE

EMAIL

PHONE

ACCOUNT ADMINISTRATOR

TITLE

EMAIL

PHONE

HOW DID YOU HEAR ABOUT IDA?

Member information will be available in our member directory and networking forum. You can change these settings and control what info is public in your IDA online membership account.

2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories.)

Nonprofit/Association Operating Revenue (USD): \$ _____

Government Agency/Department Operating Budget (USD): \$ _____

Corporate Annual Gross Revenue (USD): \$ _____

Staff Size: _____ District Size in Blocks: _____

City Population: _____ Metro Population: _____

3 SUBMISSION INSTRUCTIONS

RETURN COMPLETED FORM TO:

E-MAIL Rebecca Bishophall at rebecca@downtown.org or
Dennis Carpenter at dennis@downtown.org

MAIL International Downtown Association
910 17th Street NW, Suite 1050
Washington, DC 20006

CALL US 202.393.6801

VISIT US downtown.org

THE MEMBERSHIP DEPARTMENT WILL CONTACT YOU TO COMPLETE THE ENROLLMENT PROCESS.