



Downtown
Improvement
District

Results Summary

2018 Pop-up Office Community Input Summary

DID Budget & Operations Committee

March 7, 2019

2018 Pop-up Office Community Input

Overview

- *DID Pop-up Satellite Office opened in vacant storefront of Gaviidae Common*
- *Publicly accessible June–October 2018 (except Sundays)*
- *Participants had opportunity to provide input and answer questions related to rotating themes*



2018 Pop-up Office Community Input

Engagement methods



Butcher paper questions

*Themed questions in categories of **vision**, **community**, and **change**. Participants wrote in thoughts, opinions, and suggestions.*



Pegboard affirmations

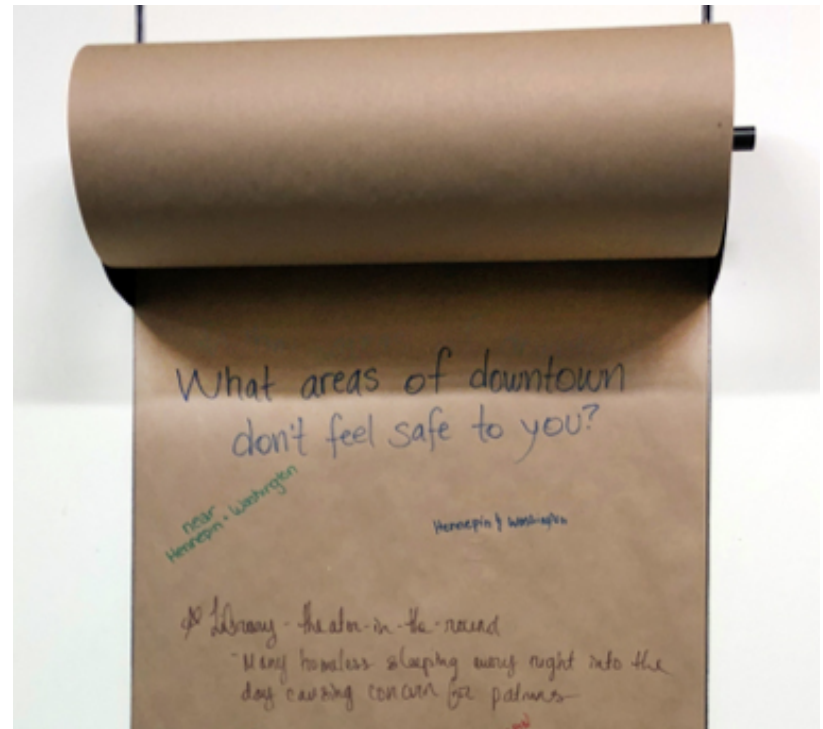
Theme-related statements were posted. Participants used colored tags based on their user type to vote for their favorite three.

2018 Pop-up Office Community Input

Rotating Themes

Relevant to timely downtown activities and conversations

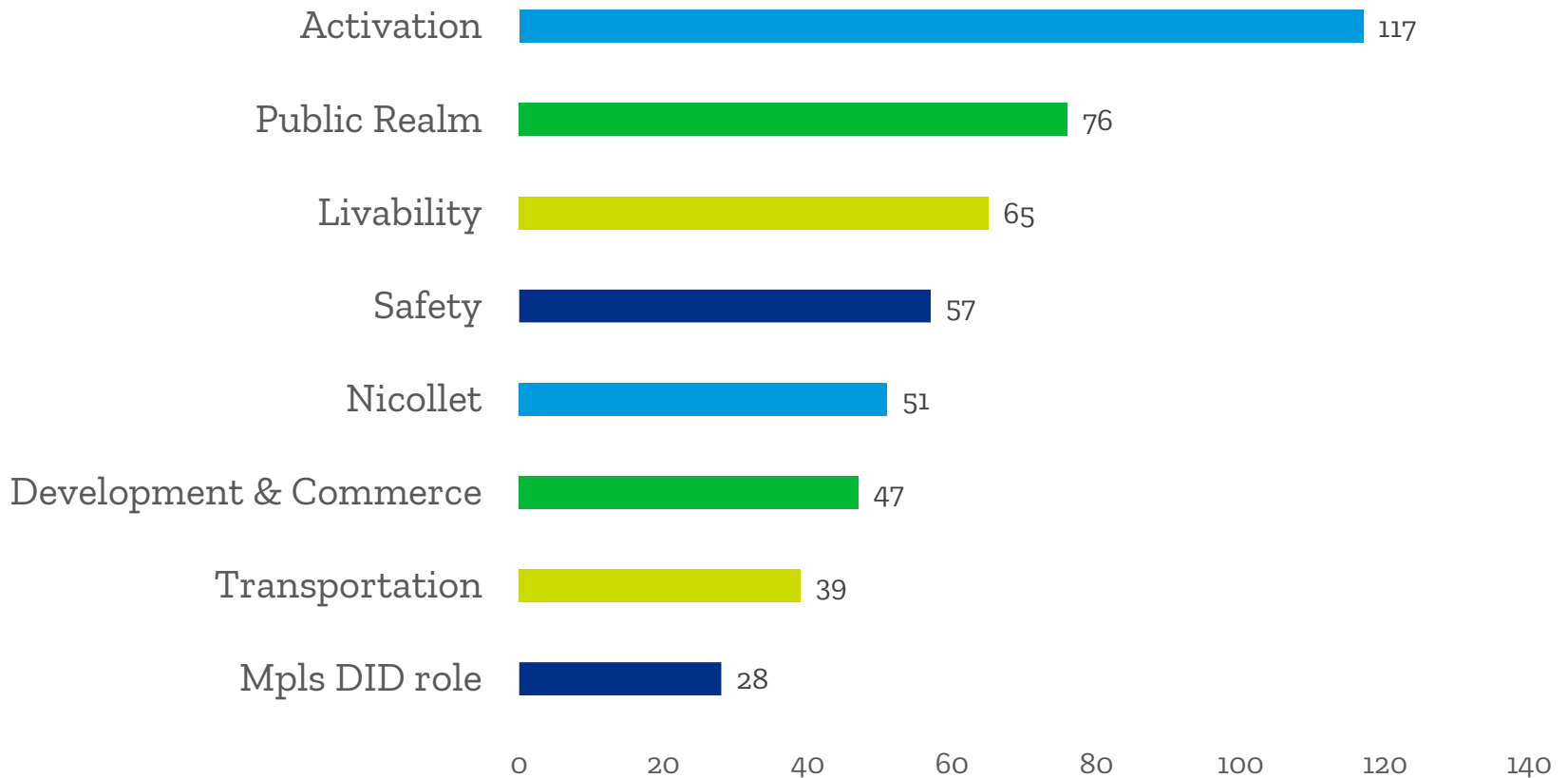
- *DIDs role and contribution*
- *Nature and greening*
- *Safety*
- *Downtown living, the changing face of downtown and inclusion*
- *Redevelopment impacts*
- *Transportation alternatives*
- *Tactical urbanism, Nicollet amenities and seasonal activation*
- *Downtown commerce and retail*
- *Reconstruction projects*



2018 Pop-up Office Community Input

Top response topics

474 total responses recorded to 45 unique questions



2018 Pop-up Office Community Input

Top response topics

1. **Activation** *More things to do downtown, seasonal decorations*
2. **Public Realm** *Green space, tree preservation/planting, public restrooms*
3. **Livability** *Downtown is for everyone, social needs, less drinking/smoking*
5. **Safety** *Hot spots, feeling unsafe, street/sidewalk conditions, vehicle traffic*
6. **Nicollet** *Cigarette smoker takeover, design element comments (Nicollet chairs) and the new street being bus- and bike-friendly*
7. **Development & Commerce** *Vacant store fronts, public amenities impact on attracting business*
8. **Transportation** *Improve transit and bicycle infrastructure, reduce vehicle traffic/speeds*
9. **DID role** *Positive ambassador interactions, cleaning requests*

2018 Pop-up Office Community Input

Peg Board Affirmations (beginning in July)

- *Visitors self-selected user types*
 - I work here
 - I live here
 - I'm downtown on an errand or for a special event
 - I'm visiting
 - Other
- *Visitors placed up to 3 tabs on their preferred affirmations*
- *789 tabs total (approximately 263 participants)*



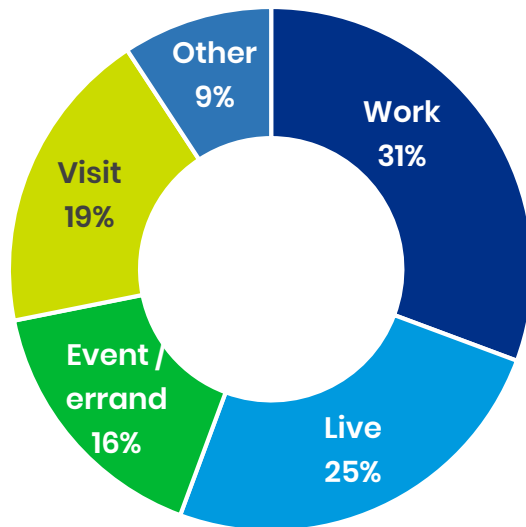
2018 Pop-up Office Community Input

Recurring Peg Board Affirmations

User Types

789 votes

263 participants

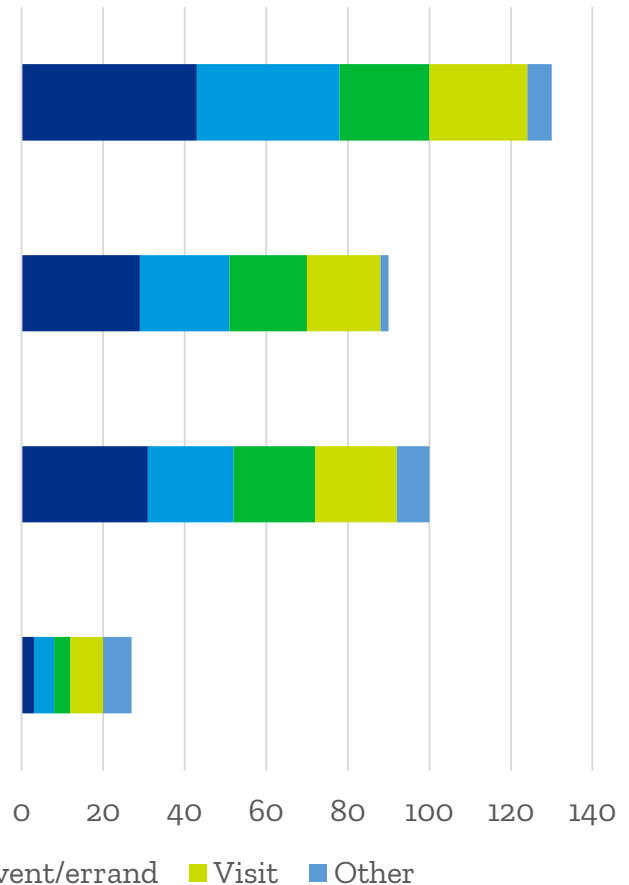


I think Ambassadors are awesome
(130 votes)

I like the Nicollet chairs
(100 votes)

I feel safe downtown
(100 votes)

I saw someone who needed help
today (27 votes)



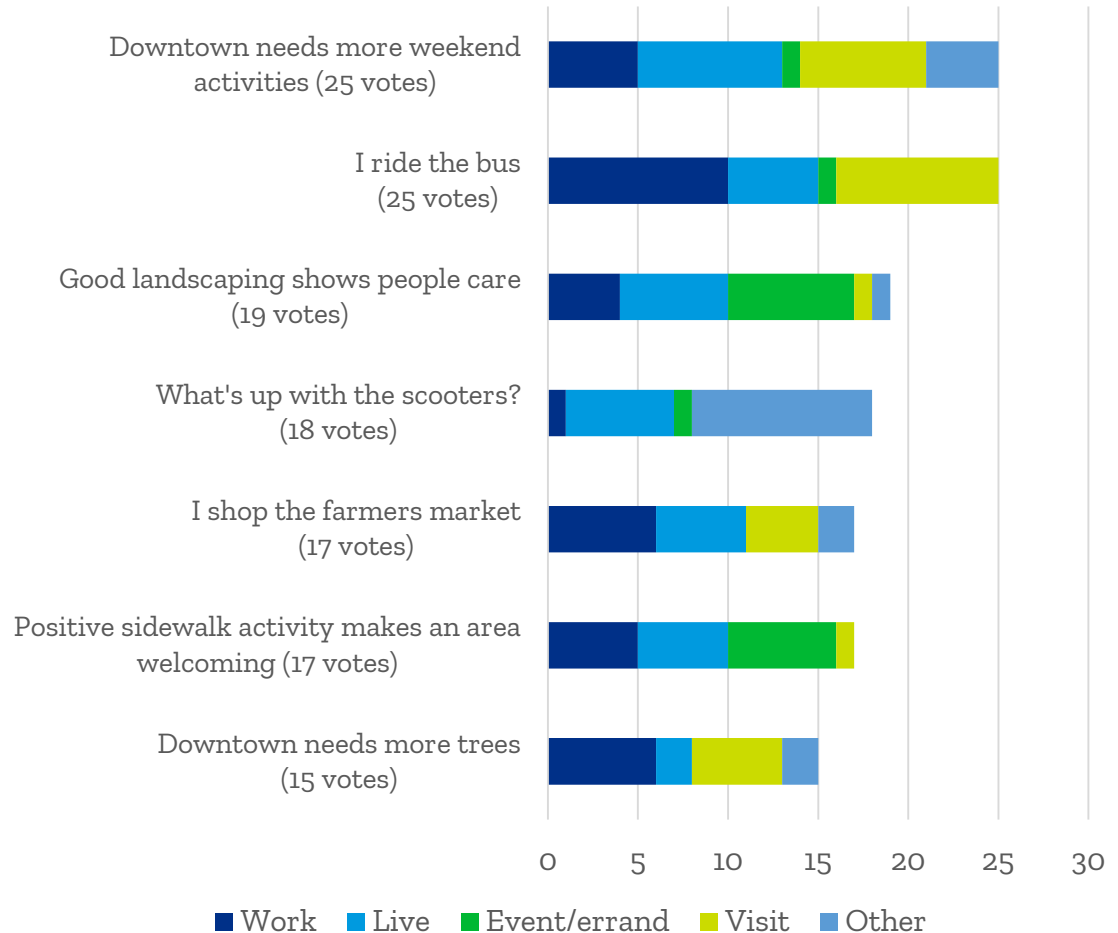
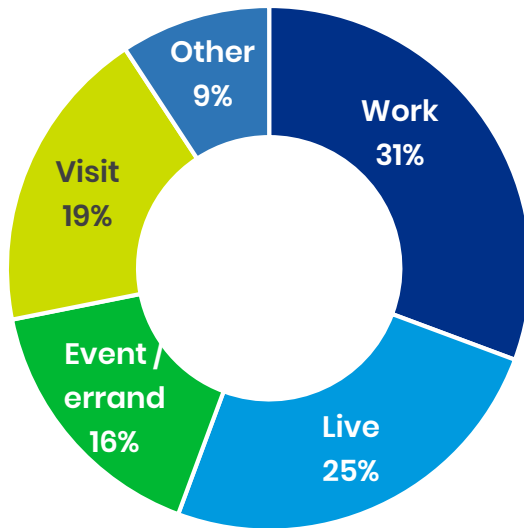
2018 Pop-up Office Community Input

Top non-recurring Pegboard Affirmations

User Types

789 votes

263 participants



2018 Pop-up Office Community Input

Conclusions

1. *DIDs contribution to downtown is noticed and appreciated.*
2. *Pop-up offers a valuable opportunity to reach more stakeholders.*
3. *A majority of participants either lived or worked downtown.*
4. *Making downtown greener receives high marks from everyone.*
5. *Activation and a vibrant street life are strong interests.*
6. *Participants believe more active retail would attract people downtown; vacant stores detract from the street culture of Mpls.*
7. *Participants believe better amenities, (e.g., restrooms, drinking fountains) foster healthy street life and encourage people to spend more time downtown.*
8. *Transit and transportation is a broad concern (frequency, quality, cost, parking, modes)*



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Thank you

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