Urban place management is our focus and our passion. IDA is the only international organization that represents urban place managers who bridge the gap between public, private and community needs on a global scale, and brings together small, medium and large sized organizations to share best practices, collaborate on research and advocate proven strategies.

IDA membership provides resources and opportunities to help place management professionals grow professionally; state and city agencies work more collaboratively with local organizations; educational institutions expose students to local living labs; and corporations connect to a global community. No matter the member type, you will benefit from the features of membership professionally and personally through access to best practices, trends, innovative ideas, professional expertise, research and career development – all designed to help you thrive and stay competitive in the marketplace.
Membership Benefits

IDA is a premier source of learning and knowledge for the place management industry, and provides opportunities, resources, education and ideas to enhance the influence of the place management community. IDA values you as a member and we are committed to continuing to provide you with the high level of service and benefits that you deserve. All IDA members can take advantage of exclusive benefits, including:

INDUSTRY RESOURCES

Connect with peers through IDEA Connection, a global virtual community with 3,000+ voices where placemakers share best practices and exchange ideas that help get things done.

Use the IDA Member Directory to find and connect with industry professionals. Search by organization, title, city, geography, budget, population and more. You can also search the Downtown Services Directory to connect with IDA corporate members, sponsors and exhibitors.

PROFESSIONAL DEVELOPMENT

IDA collaborates with regional and international partners on the industry’s best conferences to provide access to experts and networking while exploring relevant industry topics.

IDA webinars provide easy access to thought leaders and professional expertise across multiple disciplines covering topics as diverse as small communities and downtowns themselves.

Access to the Emerging Leader Fellowship, a week-long experience for the industry’s rising stars.

RESEARCH

IDA maintains a wide array of resources on proven solutions, innovative trends and research to ensure our members are always at the forefront of the place management industry, transforming cities into healthy and thriving places. Visit the Knowledge Center on downtown.org to access resources contributed by member peers and IDA staff.

IDA Top Issues Councils bring together industry leaders to produce research briefs on the top urban issues identified by members in the areas of economy, experience and partnership.

MEMBER SERVICES

Personal access and one-on-one guidance provided by our professional staff for your technical questions and pressing issues, specific to your district.

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