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## **Tampa Downtown Partnership to host 2020 international conference of urban experts**

***Florida to host the International Downtown Association's Annual Conference & Tradeshow for the first time in nearly three decades***

**Tampa, Fla.** – The Tampa Downtown Partnership announced today that it will host the International Downtown Association's (IDA) 2020 Annual Conference & Tradeshow. The three-day event is expected to attract nearly 1,000 business leaders, urban planners, and elected officials from around the world.

"We are thrilled and honored to host this international event," said Tampa Downtown Partnership CEO Lynda Remund. "This will be a tremendous opportunity to showcase the transformational projects currently underway in our downtown core like Water Street Tampa and the growth in Tampa Heights, while also highlighting projects like the Tampa Riverwalk and Curtis Hixon Park that have helped create a live, work, play environment in Downtown Tampa."

"We couldn't be more excited to have the International Downtown Association's annual conference here in Tampa," said Mayor Jane Castor. "Tampa's a world class city with a booming urban core and we look forward to hosting downtown associations from around the globe. Whether you're riding the Pirate Water Taxi, cruising the Riverwalk, enjoying our incredibly diverse cuisine, or watching a show at Tampa theater there is truly something for everyone."

The conference is billed as an opportunity for inspired leaders shaping cities from around the globe to convene and discuss emerging trends in urban place management and walk away with solutions to apply in their respective cities.

"With a beautiful waterfront and the state's most diverse and exciting activities to experience, Tampa's downtown is a magnet for millions of visitors every year and a showcase of the best the hip, urban heart of Florida's west coast has to offer. We are proud to share the treasure found in our downtown every day with travelers from across the country and around the world. We're thrilled that the members of IDA will be able to discover it for themselves."



“IDA members are always excited to gather, share trends, inspiration and innovative solutions to emerging challenges facing their downtowns and commercial neighborhoods,” said David Downey, President and CEO of IDA. “We are honored to co-host IDA’s 66th Annual Conference & Tradeshow with the Tampa Downtown Partnership where attendees from cities all over the world will explore exceptional projects throughout downtown Tampa’s district while being inspired by today’s top urban thinkers.”

The **66<sup>th</sup> Annual IDA Conference & Tradeshow** will take place October 14-16, 2020.

**About Tampa Downtown Partnership:**

Tampa Downtown Partnership fosters Tampa’s vibrant and diverse multi-use downtown neighborhoods and plays a key role in creating a 24-hour urban center where people can learn, live, work and play. Programs such as our Clean and Safe team and our placemaking and transportation initiatives make accessing and navigating downtown an easy and enjoyable experience.

As a membership organization, we are driven to serve the downtown business community and are empowered by what each member brings to our organization. Together, we strive to improve the collective downtown community, to be an active conduit of information and resources, to promote a shared vision for Tampa’s Downtown, and create and implement the plans that support that vision. For more information, visit: [TampasDowntown.com](http://TampasDowntown.com).

**About IDA:** The International Downtown Association is the premier organization for urban place professionals who are shaping and activating dynamic city center districts. Our members are downtown champions who bring urban centers to life, bridging the gap between the public and private sectors. We represent an industry of more than 2,500 place management organizations, employing 100,000 people throughout North America and growing rapidly around the world. Founded in 1954, IDA is a resource center for ideas and innovative best practices in urban place management. For more information, visit: [downtown.org](http://downtown.org).

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