



**INSPIRED LEADERS  
SHAPING CITIES**

INTERNATIONAL DOWNTOWN ASSOCIATION  
910 17TH STREET NW, SUITE 1050  
WASHINGTON, DC 20006  
202.393.6801 | DOWNTOWN.ORG

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CONTACT: Allison Shashok  
(202) 798-5926  
allison@downtown.org

**IDA Releases In-Depth Research Reports on Top Urban Issues**  
*The 2019 reports explore housing attainability and municipal partnerships.*

WASHINGTON, DC – The International Downtown Association’s Top Issues Councils are a strategic research initiative that brings together industry leaders to produce research briefs on the top urban issues. This strategic initiative, now in its fourth year, promotes the expertise of the profession and provides meaningful tools and information to the urban place management industry and related fields.

“The expertise of IDA members has been pivotal in the revitalization of urban centers for decades. We are once again excited to share that knowledge with the world,” said David Downey, IDA President & CEO. “It’s excellent to see the depth of insight and breadth of topics that our industry leaders experience each day.”

The 2019 Top Issues Council reports take a deep-dive into challenges facing the profession in the areas of housing attainability and municipal partnerships. Each Council authored a guidebook for sharing trends, case studies, and recommendations. The reports are now available after six months of in-depth research by IDA members.

### **Housing Attainability**

Every community needs housing options that meet a diversity of incomes and lifestyles. The Housing Attainability Top Issues Council report demonstrates how urban place management organizations of all sizes and resource levels can play a role in encouraging more housing at a variety of price points and of varying styles.

### **Municipal Partnerships**

The Municipal Partnerships Top Issues Council examined the fundamental nature of working relationships between urban place management organizations and governments to identify the best practices for producing the most beneficial and enterprising partnerships. The report is a useful toolkit for understanding the scope and breadth of these relationships, including case studies and sample agreements from organizations around the globe.

Members of the media interested in reading a report or interviewing members of either Council may contact Allison Shashok at [allison@downtown.org](mailto:allison@downtown.org).

**About International Downtown Association**

The International Downtown Association is the premier organization for urban place professionals who are shaping and activating dynamic city center districts. Our members are downtown champions who bring urban centers to life, bridging the gap between the public and private sectors. We represent an industry of more than 2,500 place management organizations, employing 100,000 people throughout North America and growing rapidly around the world. Founded in 1954, IDA is a resource center for ideas and innovative best practices in urban place management. For more information, visit [www.downtown.org](http://www.downtown.org).

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