

A nighttime photograph of a city street in Wichita, Kansas, featuring light trails from cars and illuminated buildings. The image is overlaid with a green and blue geometric design.

# PROJECT DOWNTOWN

CELEBRATING 10 YEARS OF IMPLEMENTATION

WICHITA, KS





It goes against human instinct to plan for growth when times are tough – especially during the worst recession in history. But in Wichita we innovatively pursued success against the odds – and it has paid off. This year we are celebrating 10 years of implementation for Project Downtown – the master plan of development for Wichita's urban core.





## 2010 Development Projects



5

PROJECTS  
COMPLETED

8

PROJECTS  
UNDER CONSTRUCTION

7

PROJECTS  
IN PLANNING



# 2020 Development Projects



# 83

PROJECTS  
COMPLETED

# 10

PROJECTS  
UNDER CONSTRUCTION

# 8

PROJECTS  
IN PLANNING

An aerial night view of a city skyline. The central focus is a tall, modern skyscraper with the words 'NEW YORK LIFE' illuminated in white on its upper facade. The building's windows are lit up, and the sky is a mix of deep blue and purple. To the right, another tall building with a distinctive triangular top is visible. In the foreground, a large, multi-story building with a flat roof and a glass-enclosed atrium is brightly lit from within. The overall scene is a vibrant urban landscape at dusk or night.

# MARKET-DRIVEN RESULTS

## 10 YEARS INTO 15 YEAR PLAN



# INVESTMENT

MARKET-DRIVEN RESULTS SINCE 2010

*(10 years into 15 year plan)*

The impact of Project Downtown: The Master Plan for Wichita has yielded over **\$1 BILLION** of investment in the downtown district since the plan's adoption in 2010.



# RESIDENTIAL

MARKET-DRIVEN RESULTS SINCE 2010

*(10 years into 15 year plan)*

PROJECTED

1,500-1,600  
UNITS

ACHIEVED

1,228  
UNITS

UNDERWAY

204  
UNITS



# HOSPITALITY

MARKET-DRIVEN RESULTS SINCE 2010

*(10 years into 15 year plan)*

PROJECTED

**350-475**

ROOMS

ACHIEVED

**368**

ROOMS

UNDERWAY

**95**

ROOMS





# OFFICE

MARKET-DRIVEN RESULTS SINCE 2010

*(10 years into 15 year plan)*

PROJECTED

400,000-480,000 SF

ACHIEVED & UNDERWAY

302,436 SF



## **Douglas Avenue Development Video**

[https://www.youtube.com/watch?v=lkf\\_dAeNgrI](https://www.youtube.com/watch?v=lkf_dAeNgrI)

*Released December 2017*

## **Downtown Wichita Overview Video**

<https://www.youtube.com/watch?v=Gl8bQjcWPYg>

*Released August 2019*





**We are on track to achieve and surpass  
every market-based projection  
identified in Project Downtown**



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**DOWNTOWN  
WICHITA**

Commerce and Culture at the Core

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