PROJECT DOWNTOWN
CELEBRATING 10 YEARS OF IMPLEMENTATION
WICHITA, KS
It goes against human instinct to plan for growth when times are tough – especially during the worst recession in history. But in Wichita we innovatively pursued success against the odds – and it has paid off. This year we are celebrating 10 years of implementation for Project Downtown – the master plan of development for Wichita’s urban core.
2020 Development Projects

83 Projects Completed
10 Projects Under Construction
8 Projects in Planning
MARKET-DRIVEN RESULTS 10 YEARS INTO 15 YEAR PLAN
INVESTMENT
MARKET-DRIVEN RESULTS SINCE 2010
(10 years into 15 year plan)

The impact of Project Downtown: The Master Plan for Wichita has yielded over $1 BILLION of investment in the downtown district since the plan’s adoption in 2010.
RESIDENTIAL MARKET-DRIVEN RESULTS SINCE 2010
(10 years into 15 year plan)

PROJECTED: 1,500-1,600 UNITS
ACHIEVED: 1,228 UNITS
UNDERWAY: 204 UNITS
HOSPITALITY
MARKET-DRIVEN RESULTS SINCE 2010
(10 years into 15 year plan)

PROJECTED
350-475
ROOMS

ACHIEVED
368
ROOMS

UNDERWAY
95
ROOMS
OFFICE
MARKET-DRIVEN RESULTS SINCE 2010
(10 years into 15 year plan)

PROJECTED
400,000-480,000 SF

ACHIEVED & UNDERWAY
302,436 SF
Douglas Avenue Development Video
https://www.youtube.com/watch?v=Ikf_dAeNgrI
Released December 2017

Downtown Wichita Overview Video
https://www.youtube.com/watch?v=Gl8bQjnWPYg
Released August 2019
We are on track to achieve and surpass every market-based projection identified in Project Downtown.
Downtown Wichita

downtownwichita.org
info@downtownwichita.org
316.264.6005

Text "DTWICHITA" to 228-28 to join our confidential email

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