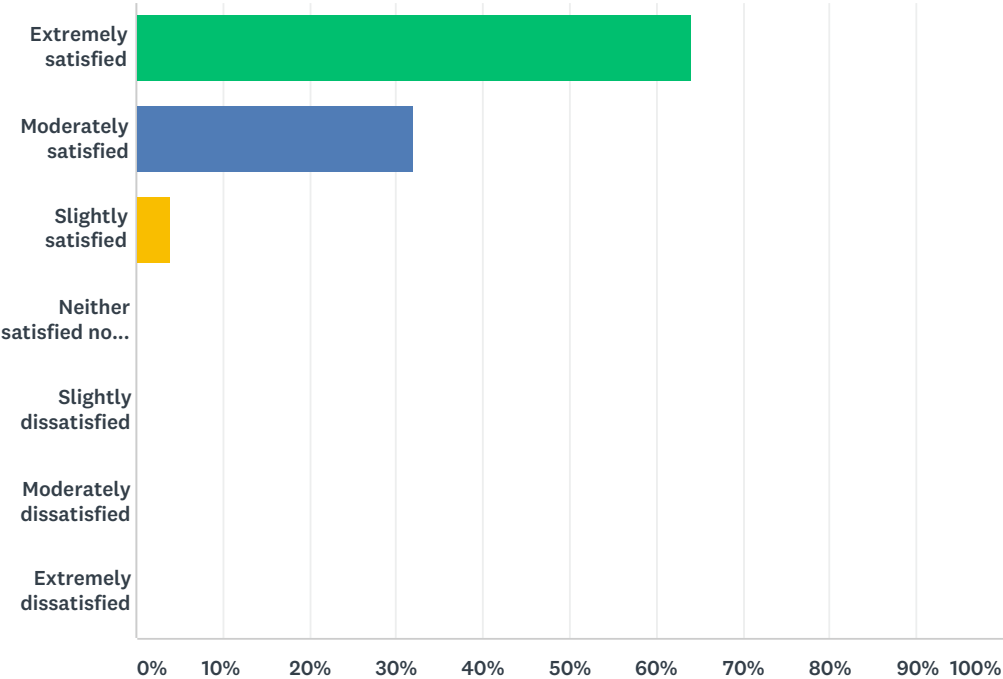


Q1 Overall, how satisfied were you with the LiveNFK Summer Career Launch Program?

Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Extremely satisfied	64.00%	16
Moderately satisfied	32.00%	8
Slightly satisfied	4.00%	1
Neither satisfied nor dissatisfied	0.00%	0
Slightly dissatisfied	0.00%	0
Moderately dissatisfied	0.00%	0
Extremely dissatisfied	0.00%	0
TOTAL		25

Q2 What did you like about the program?

Answered: 26 Skipped: 0

#	RESPONSES	DATE
1	I enjoyed the opportunity to get introduced to the different aspects of Norfolk.	8/8/2019 6:00 AM
2	Interactive activities	8/7/2019 12:37 PM
3	All of the events were intriguing and covered a diverse range of interests. I enjoyed getting the opportunity to network with other interns in the area.	8/6/2019 4:40 AM
4	I loved being able to meet other interns since I am new to the area and actually became close friends with many other interns from the program in addition to the ones I worked with!	8/5/2019 12:41 PM
5	Meeting other interns my age and experiencing new things	8/5/2019 10:45 AM
6	I liked the variety of programming that was offered.	8/5/2019 10:21 AM
7	I liked that the program brought together interns from many different companies to interact with one another. I also liked that the program brought in local entrepreneurs and speakers for the events.	8/5/2019 9:38 AM
8	The various activities and panels	8/5/2019 9:34 AM
9	Really fun and I got to meet a lot of new young people in the city!	7/31/2019 12:13 PM
10	I really enjoyed the networking opportunities.	7/30/2019 12:07 PM
11	I liked that there was a variety of events to choose from and that some were informational and some were purely for fun! It was a good balance.	7/29/2019 1:24 PM
12	I really enjoyed all of the events that I went to and got to see a new side of Norfolk that I hadn't seen before even though I've lived here for the last 6 yrs while attending ODU	7/29/2019 10:21 AM
13	I liked how it gave us a chance to meet other people in the area.	7/29/2019 7:26 AM
14	Enjoyed meeting young upcoming professionals in my area.	7/29/2019 7:21 AM
15	I liked meeting other interns and having that opportunity to make new friends in the city, as well as network. I also really enjoyed getting to know Norfolk's art and cultural scene because as a newcomer, I don't think I would've discovered all these spots.	7/29/2019 6:51 AM
16	I enjoyed the variety of events- showed a lot of great things local to Norfolk	7/29/2019 5:25 AM
17	I liked the interactive events such as the boat rover, sailing, baseball game and professional lunch.	7/29/2019 4:59 AM
18	Gave me the opportunity to meet/connect with other professionals in the area.	7/29/2019 4:43 AM
19	the variety of activities	7/26/2019 4:43 PM
20	I got to meet people that are in my age range who I probably would not have been able to meet else wise. You can't get that opportunity in other cities. Great learning about local businesses and being exposed to neat places around the downtown area where I spent my summer.	7/26/2019 3:26 PM
21	Getting to meet the other interns.	7/26/2019 12:39 PM
22	I really enjoyed getting to know not only the city of Norfolk, but also the other interns in the area. I think the program coordinators did a great job organizing such diverse activities and social hours. I also enjoyed the cocktail hour at the zoo!	7/26/2019 12:38 PM
23	All the events were great	7/26/2019 12:37 PM
24	Lots of variety	7/26/2019 12:31 PM
25	Variety of activities.	7/26/2019 8:15 AM
26	Everything	7/26/2019 5:25 AM

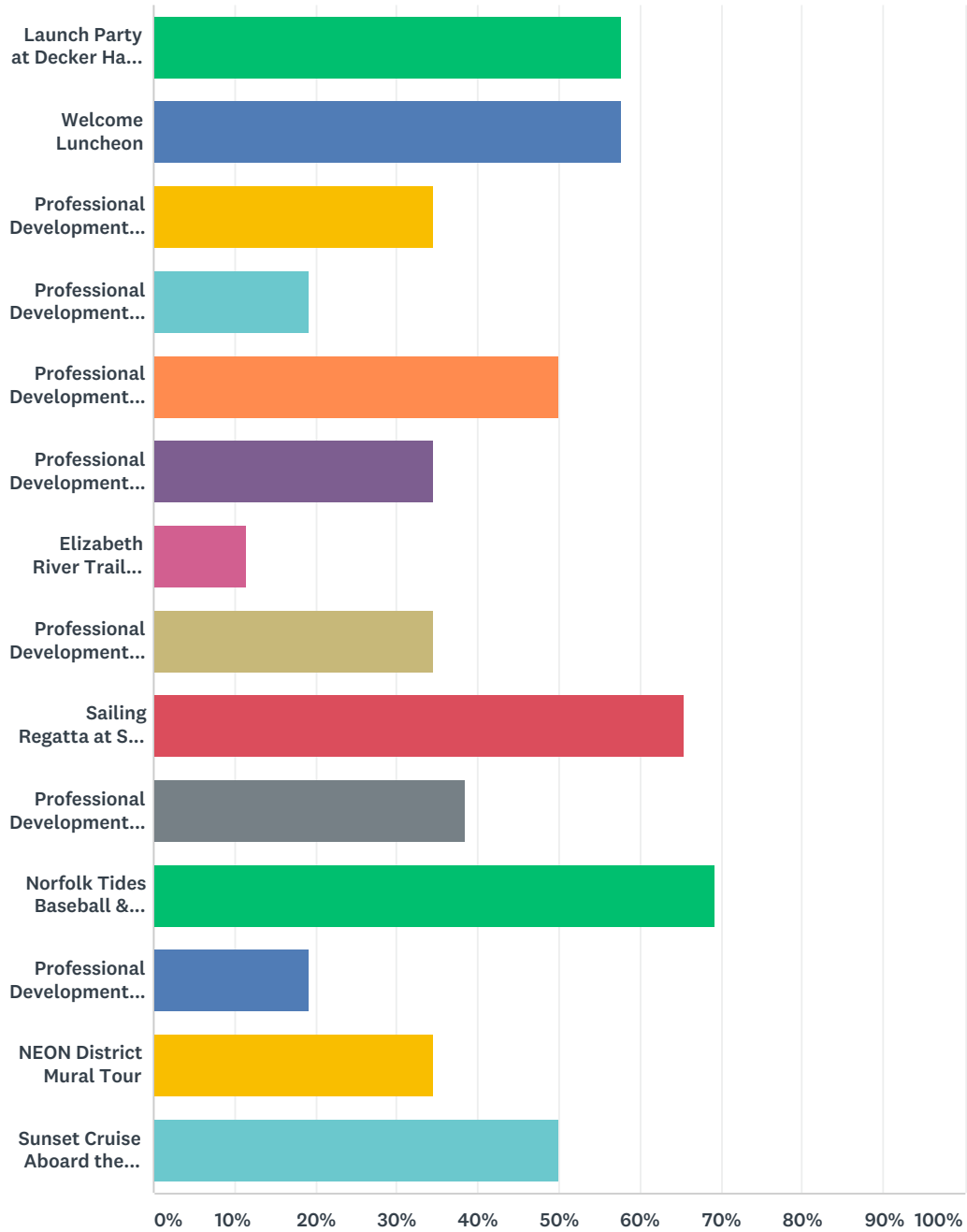
Q3 What didn't you like about the program?

Answered: 23 Skipped: 3

#	RESPONSES	DATE
1	Some of the activities had fewer networking opportunities than others.	8/7/2019 12:37 PM
2	N/A	8/6/2019 4:40 AM
3	Some of the early morning events were difficult to go to because of work etc	8/5/2019 12:41 PM
4	I think there should have been some kind of icebreakers/introduction done at more of the events just to kind of introduce the interns to each other. I started going mid launch and felt like connections had already been made which made it hard to enjoy the events	8/5/2019 10:45 AM
5	Nothing.	8/5/2019 10:21 AM
6	Nothing.	8/5/2019 9:38 AM
7	N/A	8/5/2019 9:34 AM
8	n/a	7/31/2019 12:13 PM
9	Nothing, it was fantastic.	7/30/2019 12:07 PM
10	Being a vegetarian, I did not always feel like there were enough food options for me. Depending on the event there was, but sometimes it was difficult to get full off of sides.	7/29/2019 1:24 PM
11	Unfortunately PBMares enrolled us late so we missed the events that took place before the sailing regatta which was the majority of them	7/29/2019 10:21 AM
12	I thought it was run smoothly, and the events were fun.	7/29/2019 7:26 AM
13	I didn't really enjoy the finance seminar. I felt the advice given was very superficial and information I could've Googled. It would be great if it had been on more advanced topics.	7/29/2019 6:51 AM
14	A bit difficult to meet other interns/not feel uncomfortable to mingle. The icebreakers at the beginning of each event were not enjoyable	7/29/2019 5:25 AM
15	Maybe not enough intermingling/time to meet/greet	7/29/2019 4:43 AM
16	the events felt overly structured	7/26/2019 4:43 PM
17	I wish participation at some of the events were a bit higher. That's it. The rest was great!	7/26/2019 3:26 PM
18	Was slightly inconvenient to attend some of the morning sessions.	7/26/2019 12:39 PM
19	For me, it was difficult attending events that took place in the middle of the day, especially in the beginning of summer because I didn't feel comfortable leaving work early.	7/26/2019 12:38 PM
20	some happened at inopportune times	7/26/2019 12:37 PM
21	More interactions between fellow interns	7/26/2019 12:31 PM
22	8am events	7/26/2019 8:15 AM
23	Nothing	7/26/2019 5:25 AM

Q4 What event(s) did you attend?

Answered: 26 Skipped: 0



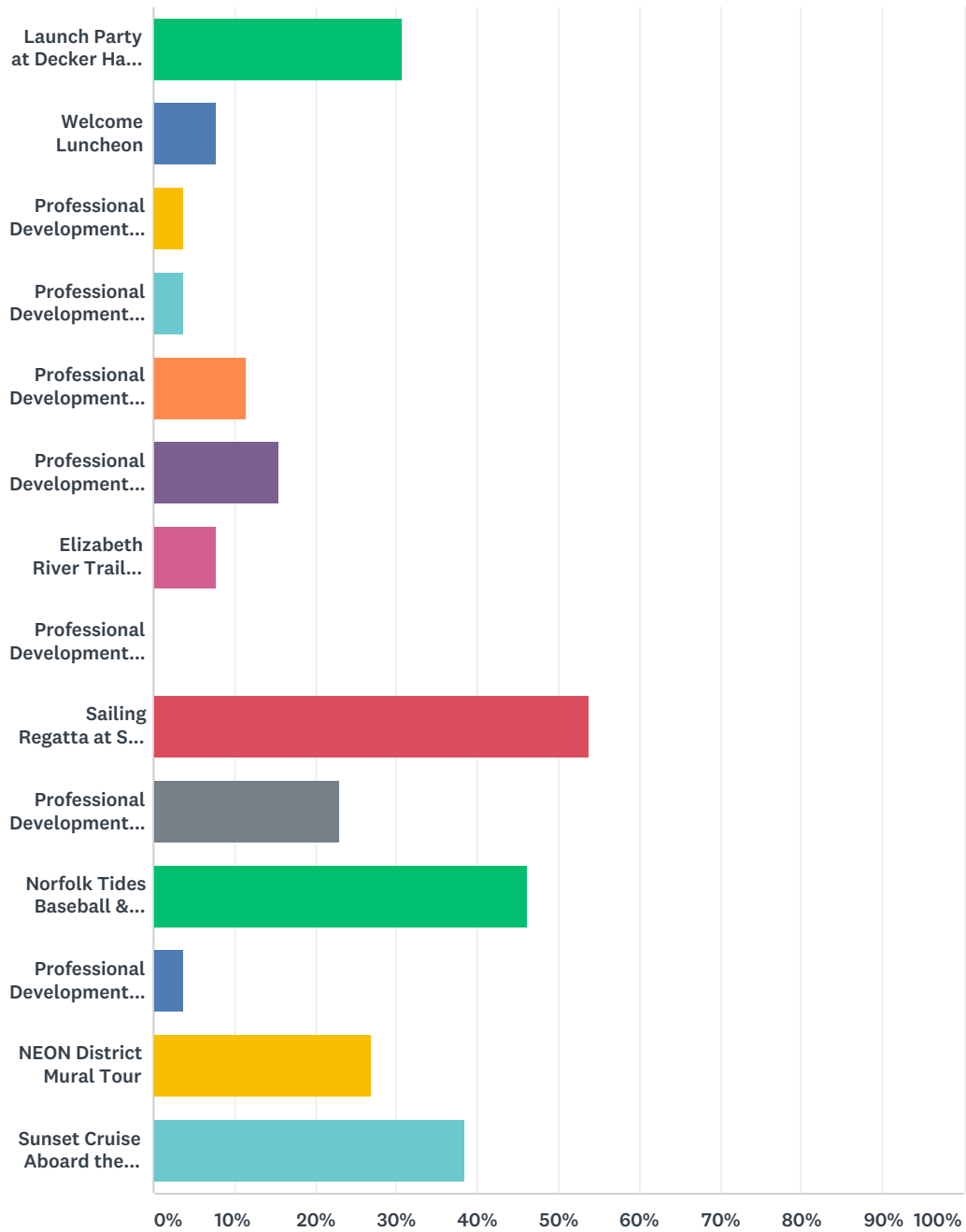
ANSWER CHOICES	RESPONSES	
Launch Party at Decker Half Moone Center	57.69%	15
Welcome Luncheon	57.69%	15
Professional Development Session: Volunteerism Seminar	34.62%	9
Professional Development Session: Morning Power Hour	19.23%	5
Professional Development Session: Young Professionals Finance Seminar	50.00%	13

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Professional Development Session: Arts in Downtown Norfolk	34.62%	9
Elizabeth River Trail Volunteer Event	11.54%	3
Professional Development Session: Success in the Workplace	34.62%	9
Sailing Regatta at Sail Nauticus	65.38%	17
Professional Development Session: Entrepreneurs Panel	38.46%	10
Norfolk Tides Baseball & Social	69.23%	18
Professional Development Session: LEAN Thinking Introduction	19.23%	5
NEON District Mural Tour	34.62%	9
Sunset Cruise Aboard the American Rover	50.00%	13
Total Respondents: 26		

Q5 What event(s) did you like the most?

Answered: 26 Skipped: 0



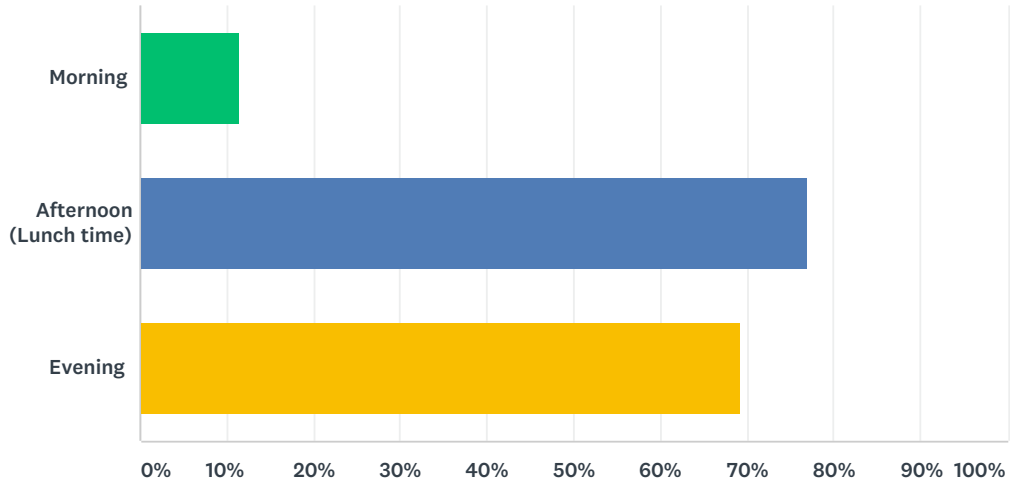
ANSWER CHOICES	RESPONSES
Launch Party at Decker Half Moone Center	30.77% 8
Welcome Luncheon	7.69% 2
Professional Development Session: Volunteerism Seminar	3.85% 1
Professional Development Session: Morning Power Hour	3.85% 1
Professional Development Session: Young Professionals Finance Seminar	11.54% 3

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Professional Development Session: Arts in Downtown Norfolk	15.38%	4
Elizabeth River Trail Volunteer Event	7.69%	2
Professional Development Session: Success in the Workplace	0.00%	0
Sailing Regatta at Sail Nauticus	53.85%	14
Professional Development Session: Entrepreneurs Panel	23.08%	6
Norfolk Tides Baseball & Social	46.15%	12
Professional Development Session: LEAN Thinking Introduction	3.85%	1
NEON District Mural Tour	26.92%	7
Sunset Cruise Aboard the American Rover	38.46%	10
Total Respondents: 26		

Q6 What time of day worked best with regard to attending events?

Answered: 26 Skipped: 0

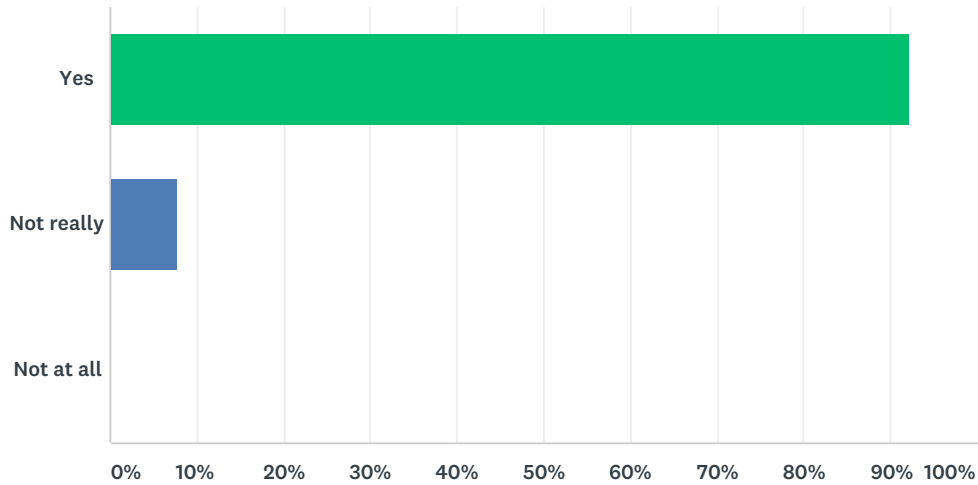


ANSWER CHOICES	RESPONSES
Morning	11.54% 3
Afternoon (Lunch time)	76.92% 20
Evening	69.23% 18
Total Respondents: 26	

#	COMMENTS:	DATE
1	Personally, my internship was only Monday-Wednesday so the events on Thursday mornings did not fit well into my schedule	8/6/2019 4:40 AM
2	Honestly, after a long day at work, I just want to go home and not spend more time at any event, so lunch time events are the most attractive.	8/5/2019 9:38 AM
3	I loved the lunch events because I really appreciated the food and it got us out of the office for a bit!	7/29/2019 1:24 PM
4	The morning always felt weird for me to ask for because 8 is usually when I start. So it feels like I am trying to catch up when I get back in the office late.	7/26/2019 3:26 PM

Q7 Did your company support/encourage you to attend the LiveNFK events?

Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	92.31% 24
Not really	7.69% 2
Not at all	0.00% 0
Total Respondents: 26	

#	COMMENTS:	DATE
1	WEC was extremely supportive of us all going, which was really nice!	8/5/2019 12:41 PM
2	WEC did a great job at giving us the freedom to attend the events and would remind us about them.	7/29/2019 1:24 PM
3	They allowed me to go, but they didn't really encourage or attend any events.	7/29/2019 6:51 AM
4	Personally my manager didn't know much about LiveNFK but when I asked to go, she always encouraged me to attend when I could. But there were other interns from my building that never went because they either aren't aware of the events or are just not encouraging how great of an opportunity it is.	7/26/2019 3:26 PM

Q8 If you were in charge of planning the 2019 LiveNFK Summer Career Launch Program, what would you do differently and how would you encourage more participation?

Answered: 21 Skipped: 5

#	RESPONSES	DATE
1	N/A	8/8/2019 6:00 AM
2	Host more evens during the workday as opposed to the evening.	8/7/2019 12:37 PM
3	I would gather local vendors for free swag giveaways, and compile a bunch of food trucks outside at Waterside for the kickoff event.	8/6/2019 4:40 AM
4	More afternoon/lunch events or evening events on Wed/Thurs because I feel as if less people attended the events that were early morning	8/5/2019 12:41 PM
5	I think sending reminder emails was helpful	8/5/2019 10:45 AM
6	Have companies encourage their interns more to attend. Some companies had it as paid time while others did not. Also, if you report who attended each event to the respective companies, it will allow interns to get credit for their additional time and ensure accountability for those who signed up.	8/5/2019 10:21 AM
7	Offer some kind of small gift or memorabilia for each event to encourage participation.	8/5/2019 9:38 AM
8	Morning sessions were slightly hard to attend before work	7/31/2019 12:13 PM
9	I feel like WEC really promoted the LiveNFK events and I would encourage the other firms and companies in the area to do the same!	7/30/2019 12:07 PM
10	I really wouldn't do much differently, I thoroughly enjoyed the program and loved every event. I think there was a good mix of informational and social events. To encourage more participation I would describe the events better and what will happen there. Also the free food and drinks is always a great way to incentivize :)	7/29/2019 1:24 PM
11	Do more events in the afternoon/evening	7/29/2019 7:26 AM
12	Could have incentives with giveaways or special prizes for specific events.	7/29/2019 7:21 AM
13	Make it clearer what events I'm attending, so the emails that said I'm attending "X and Y" events should've carried all the details as well. Or having a feature to import the events into my Google Calendar, in order to be reminded and encourage more participation.	7/29/2019 6:51 AM
14	Providing some type of incentive at each event may encourage more participation. Or have a punch-card type system, where the more events the interns attend, the higher chance they have for winning something at the last event.	7/29/2019 5:25 AM
15	let the speakers know who we are to cater message	7/26/2019 4:43 PM
16	I think the free food and drinks definitely helps with attendance. It might be cool to have a competition to see who comes to the most events and have a way to keep track of who actually shows up to the events they sign up for. There could be a small prize like free ice cream at the Tides or something for the people who come to all/the most number of events to encourage participation. Or a LiveNFK downtown T-shirt. Everyone loves a free T-shirt.	7/26/2019 3:26 PM
17	Letting people RSVP a day or two before the event.	7/26/2019 12:39 PM
18	I really loved the events and wished I could have attended more, but I am from Virginia Beach and was commuting everyday so the times I didn't attend, it was because I was too tired and didn't want to commute home late.	7/26/2019 12:38 PM
19	I would try to encourage more cohesion between different companies interns and put all events on evenings or weekends.	7/26/2019 12:37 PM
20	I would promote meeting other interns. The program was great in regards to variety and fun!	7/26/2019 12:31 PM

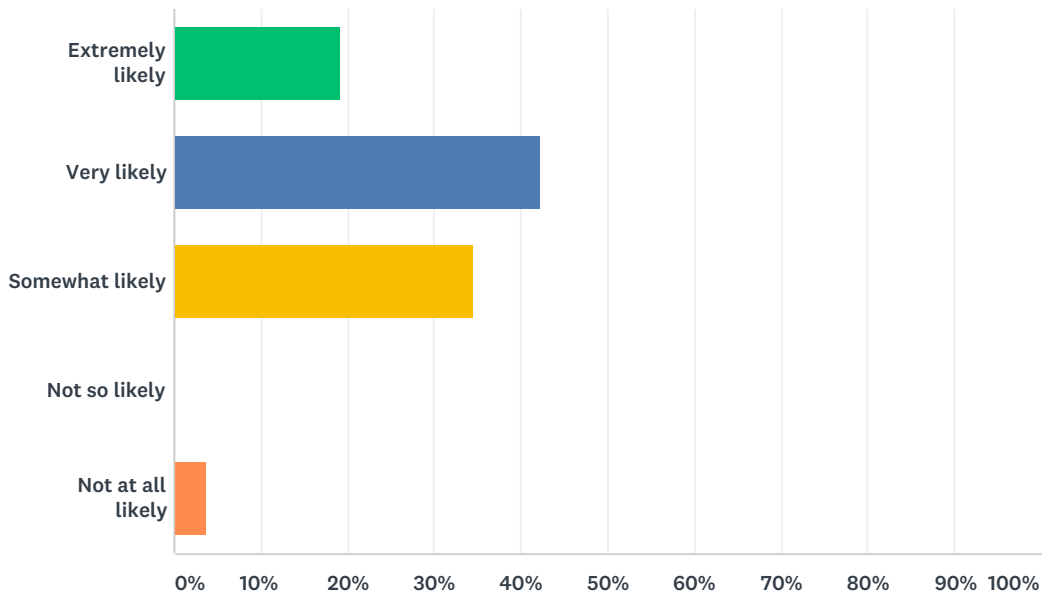
Q9 What are your impressions of Norfolk and the region?

Answered: 25 Skipped: 1

#	RESPONSES	DATE
1	Norfolk is a smaller and more quite city. The culture is diverse and vibrant.	8/8/2019 6:00 AM
2	It's a beautiful growing metropolitan.	8/7/2019 12:37 PM
3	I have lived here my whole life, but I really enjoyed getting to experience more of the Downtown Norfolk area.	8/6/2019 4:40 AM
4	I really loved the region, I'm not from here and really had no idea what to expect but was pleasantly surprised about the number of restaurants in the area as well as how urban the area seems to be becoming - it is a really cool city!	8/5/2019 12:41 PM
5	Innovative and filled with lots of opportunities	8/5/2019 10:45 AM
6	I liked it more than I thought I would.	8/5/2019 10:21 AM
7	It's not a bad city, but definitely not somewhere I would like to live and work, especially in the early years right out of college.	8/5/2019 9:38 AM
8	I really like the area!	7/31/2019 12:13 PM
9	I really enjoyed learning about the different areas and things to in Norfolk! This is a very interesting region!	7/30/2019 12:07 PM
10	This program was how I really got to know the city, especially because I'm not from here. So, I liked how the events were all over the area so I was exposed to the majority of the region.	7/29/2019 1:24 PM
11	I loved Norfolk before this program and I love it even more now after this program!	7/29/2019 10:21 AM
12	I thought it was cool to see a new city, and enjoyed the events!	7/29/2019 7:26 AM
13	Very lively and a great place to start for a young upcoming professional.	7/29/2019 7:21 AM
14	At first, I thought Norfolk was a bit sketchy due to the neighborhood I moved in and the rumors all my NOVA friends told me. However, this experience really switched my perspective to enjoy this hubspot of art, music, and nautical inspiration.	7/29/2019 6:51 AM
15	There a lot of great things tucked away in Norfolk that I did not know before. Being a local to Hampton Roads, these events were one of the influencing factors in changing my impressions of Norfolk to be more positive.	7/29/2019 5:25 AM
16	I like Norfolk. It has many things to do besides having places to work.	7/29/2019 4:59 AM
17	I enjoyed the area as it has so much to offer a to a young person	7/29/2019 4:43 AM
18	love it	7/26/2019 4:43 PM
19	I love the area. A nice city vibe. I am glad it is not a huge city where you feel like you can never get comfortable with the whole area, but you still get a feeling of city. The downtown and neon district are very neat.	7/26/2019 3:26 PM
20	Nice, better than expected.	7/26/2019 12:39 PM
21	I never explored Norfolk much before attending some of these events and working in Norfolk, but I really enjoyed it and learned about a lot of different areas to explore in the future!	7/26/2019 12:38 PM
22	It is a great area to live.	7/26/2019 12:37 PM
23	Nice city	7/26/2019 12:31 PM
24	Love Norfolk!	7/26/2019 8:15 AM
25	Love it!	7/26/2019 5:25 AM

Q10 Did your experience this summer make it more likely or less likely that you will look to begin your career here in Norfolk.

Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely likely	19.23%	5
Very likely	42.31%	11
Somewhat likely	34.62%	9
Not so likely	0.00%	0
Not at all likely	3.85%	1
Total Respondents: 26		

#	COMMENTS:	DATE
1	I have to think a lot about where I want to start my career after school, but Norfolk is definitely not out of the question	8/6/2019 4:40 AM
2	I was not planning on starting my career in Norfolk at all, but this program has helped me to consider it.	8/5/2019 10:21 AM
3	Again, Norfolk isn't the type of city that I am looking for. I would imagine many other young people think the same way. It is just lacking in so many ways compared to other bigger cities such as NYC, LA, etc.	8/5/2019 9:38 AM
4	I was already wanting to stay here before this experience so nothing has changed in regards to this	7/29/2019 10:21 AM

Q11 Please indicate your name and email address for the drawing:

Answered: 26 Skipped: 0

#	RESPONSES	DATE
1	Joel Magee joel.magee98@gmail.com	8/8/2019 6:00 AM
2	nacooper@email.wm.edu Nadiah Cooper	8/7/2019 12:37 PM
3	Tyler Zogg tjzogg@gmail.com	8/6/2019 4:40 AM
4	Olivia Rooney - ovrooney@gmail.com	8/5/2019 12:41 PM
5	Alexis Hoggard, ahogg006@odu.edu	8/5/2019 10:45 AM
6	Remy Wells remy.m.wells@gmail.com	8/5/2019 10:21 AM
7	Richard Chen rc264@duke.edu	8/5/2019 9:38 AM
8	Zipporah Gatling Z.gatling@spartans.nsu.edu	8/5/2019 9:34 AM
9	Olivia Rooney ovrooney@gmail.com	7/31/2019 12:13 PM
10	Dominic Lacombe - dominic.lacombe.16@cnu.edu	7/30/2019 12:07 PM
11	Kylie Williams kwilliams@wec-cpa.com	7/29/2019 1:24 PM
12	Rachel Miller, rmill071@odu.edu	7/29/2019 10:21 AM
13	Grant Keller, GKeller@wec-cpa.com	7/29/2019 7:26 AM
14	Taylor Itschner, titschner@wec-cpa.com	7/29/2019 7:21 AM
15	Sonya Pandey sp6ph@virginia.edu	7/29/2019 6:51 AM
16	Ariana Arenius aarenius@hewv.com	7/29/2019 5:25 AM
17	Zachary Hazelwood zthazelwood@pbmares.com	7/29/2019 4:59 AM
18	Will Snyder wsnyder@wec-cpa.com	7/29/2019 4:43 AM
19	Caroline Sugg carolinasugg@gmail.com	7/26/2019 4:43 PM
20	Brooklyn Carroll brooklyn.carroll@drivedominion.com	7/26/2019 3:26 PM
21	Carlos Yopez. cyopez1696@gmail.com	7/26/2019 12:39 PM
22	Gaela Normile gnormile94@gmail.com	7/26/2019 12:38 PM
23	Chase Campbell Chasecampbell333@gmail.com	7/26/2019 12:37 PM
24	Grace Geng gracegeng1006@gmail.com	7/26/2019 12:31 PM
25	Noel Gramlich ngramlich@downtownnorfolk.org	7/26/2019 8:15 AM
26	bbishop@greaternorfolkcorp.net	7/26/2019 5:25 AM