

INTERNATIONAL DOWNTOWN
ASSOCIATION

ACADEMIC MEMBERSHIP

Urban place management is
our focus and our passion.

The International Downtown
Association is the premier
association for urban place
managers who are shaping and
activating dynamic downtowns,
city centers and neighborhood
districts.

Through our network of diverse
practitioners, a rich body
of **knowledge**, and unique
capacity to nurture **community-
building** partnerships, IDA
provides members with tools,
intelligence and strategies to
transform cities into healthy
and vibrant urban places that
anchor the well-being of towns,
cities and regions of the world.

We invite you to join IDA's
Academic Membership, under
which faculty and students
can take advantage of a
number of benefits and gain
exposure to inspiration,
trends, research and
data. Join IDA today to
access resources and
connect **enthusiastic** and
energetic students with
strategies to help them
become future **inspired
leaders shaping cities**.



INSPIRED LEADERS
SHAPING CITIES



join
us

WHY IDA?

IDA is the only international organization that represents urban place managers who bridge the gap between public, private and community needs on a global scale, and brings together small, medium and large organizations to share best practices, collaborate on research and advocate proven strategies. Academic membership offers direct connection to organizations, real-world experience, and expertise to help students and faculty learn, thrive and stay competitive in the marketplace.

RESEARCH

IDA maintains a wide array of resources on proven solutions, innovative trends and research to ensure students and faculty are always at the forefront of the place management industry.

- Access to a unique knowledge base of urban place management **best practices, research** and **innovations**.
- Learn from place management **thought leaders and experts** during IDA's weekly webinar series, *Advancing Places*.
- Stay on top of **business intelligence** by receiving IDA's weekly e-newsletter, *Inspired by IDA*.
- **IDEA Connection**, IDA's member-only virtual community, connects a responsive global network of practitioners, experts, and fellow students.
- **Further your education** by exploring IDA's library of conference presentations, webinar recordings and research briefs.
- Member-only savings on IDA **publications** and **events**.

CAREER DEVELOPMENT

IDA is committed to fostering industry knowledge, education and information, and collaborates with local, regional and international partners to develop the industry's best events and networking opportunities. IDA events and webinars provide easy access to professional expertise across multiple disciplines covering topics as diverse as small communities and downtowns.

- Industry **job** and **internship placement services**.
- Member-only **mentorship opportunities** with IDA staff, board of directors, and other industry professionals.
- Opportunities to attend in-person **mixers** with industry colleagues and fellow students.
- **Sponsored Scholarships** and/or member-only savings for IDA events.

MEMBER SERVICES

Personal access to technical assistance and guidance provided by our professional staff for answers to questions or direction and advice on issues that are specific to the place management profession.

- Create a listing in the **Membership Directory** to connect with peers and potential employers around the world.
- Learn about **tools, products** and **services** from IDA's network of worldwide downtown service providers.



"Since the age of sixteen, I've followed IDA's **research** and **publications** with the aspirations of one day joining the network of **city-building experts**. I was fortunate to continue my involvement through college and shadow different BIDs in New York City. I kept my finger on the pulse of **industry-wide trends**, and was **equipped** to address quality-of-life issues with the **support** of both the IDA network and professional staff."

—Gabriel Yeager, Downtown Environment Specialist
Milwaukee Downtown, BID #21

JOIN IDA WITH AN ACADEMIC MEMBERSHIP TODAY

These features and benefits give your institution a direct resource to contribute to your urban curriculum and provide your students with a jump-start on their career within the place management profession. **An annual membership fee (\$1,000 USD) provides access for an unlimited amount of faculty and students.**

FOR MORE INFORMATION

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