

## Request for Strategic Facilitation Services

The Metropolitan Redevelopment Agency (MRA) is a division within the City of Albuquerque responsible for the redevelopment of downtown Albuquerque and the Central Corridor. The mission of the MRA is to make Albuquerque competitive in the global market by revitalizing downtown and the Central Avenue corridor, leading collaborative public-private partnerships that result in catalytic change, investing in sustainable infrastructure, and providing opportunities for local residents and businesses to thrive. To learn more, please visit our website at <https://www.cabq.gov/mra>

Even before COVID, downtown Albuquerque suffered from disinvestment, vacancy, and crime. While COVID has exacerbated these challenges, Albuquerque is uniquely positioned to emerge as a City of growth and opportunity. The role of MRA and the strategic choices in front of us are both exciting and challenging.

We are seeking a strategic facilitator to join our employee and consultant team to lead a series of internal and external strategy labs. These labs should both educate the team on strategic lenses/tools AND result in development of a strategic road map for the next 12-18 months. We envision an intensive series of labs in Q1 2020 with both internal/consultant team members and external stakeholders, followed by periodic strategic check-ins and realignments. We are seeking applications from one individual who will become a consultant member of the MRA team. Firms should identify the one person who will do this work. Interested parties not in Albuquerque will be able to conduct this work remotely.

Successful candidates will have a demonstrated knowledge in:

- Strategic Sprint Planning
- Design Thinking
- Policy Innovation
- Organizational Change Management
- Real Estate/Downtown Redevelopment
- Governmental Agencies

### To Apply:

Please provide a maximum 4-page proposal that includes:

- Your relevant background
- Examples of at least two completed projects similar in scope and complexity with references
- Your approach. Specifically what lenses or tools will you use to initially facilitate this work.
- Your fee proposal.

Proposals are due January 20, 2021 by 4:00pm via email to [kiverson@cabq.gov](mailto:kiverson@cabq.gov).