



**INSPIRED LEADERS
SHAPING CITIES**

**Urban place management is
our focus and our passion.**

Founded in 1954, IDA is the essential membership organization for place management professionals worldwide who are shaping and activating dynamic city centers, commercial neighborhoods and livable urban places for all. Place management leaders bridge the gap between the public and private sectors, setting the stage for their district's economic and cultural success.

IDA empowers members with knowledge, research and public policies; and provides resources for growth professionally and personally through access to education, professional expertise, and career development — all designed to help members thrive and stay competitive in the marketplace. You need innovative best practices and proven strategies to get the job done.

WE CAN HELP. JOIN IDA.





Membership Benefits

Our diverse membership offers unmatched opportunities and assistance for place management organizations as well as government entities, national and state associations, service providers, consultants and corporations.

INDUSTRY RESOURCES

Connect with peers on **IDEA Connection**, a global virtual community with 3,500+ voices, to share best practices and exchange ideas.

The **Knowledge Center** houses a wide array of resources and solutions including **proven strategies**, **innovative trends** and **best practices** to ensure our members are always at the forefront of the place management industry.

Explore the week's most relevant headlines, trends and business intelligence—personalized for you—in the **Inspired by IDA** e-newsletter.

PROFESSIONAL DEVELOPMENT

Advancing Places webinars empower members with the solutions needed to address the most critical urban issues of the day, and provide easy access to thought leaders and professional expertise across multiple disciplines.

IDA collaborates with regional and international partners on the industry's **best conferences** to provide access to experts and networking while exploring relevant industry topics.

Access to the **Emerging Leader Fellowship**, a week-long experience for the industry's rising stars, and opportunities to become engaged with the profession by serving on committees and task forces.

The **Leadership in Place Management (LPM) certification** recognizes professionals who demonstrate the knowledge and skills to manage and lead a place management organization.

RESEARCH

IDA **Top Issues Councils** bring together industry leaders to produce research briefs on the top urban issues identified by members. **The Value of U.S. Downtowns and Center Cities** research articulates the inherent value a downtown provides to the greater city, highlighting a district's contributions based upon 100+ key data points. Other publications include Benchmarking and CEO reports, staffing and salary surveys, toolkits and other guides.

IDA has compiled **recovery strategies** and **advocacy** to support the post-pandemic future and emphasize the value the place management profession brings to our communities.

MEMBER SERVICES

Use the **IDA Member Directory** to search by organization, title, city, geography, budget, population and more or the **Downtown Services Directory** to connect with IDA corporate members, sponsors and exhibitors.

Premium support, technical assistance and guidance provided by our professional staff on issues specific to your district. IDA is committed to providing the high level of service and benefits you deserve. These exclusive membership benefits, no matter your membership category, are available to you and your team today!

FOR MORE INFORMATION

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4,500+

URBAN CHAMPIONS



630+

organizations
worldwide

IDA Membership ENROLLMENT FORM



INSPIRED LEADERS
SHAPING CITIES

1 CONTACT INFORMATION

ORGANIZATION	
ADDRESS	
CITY	STATE/PROVINCE
ZIP/POSTAL CODE	COUNTRY
WEBSITE	
PRIMARY CONTACT	TITLE
EMAIL	PHONE
SECONDARY CONTACT	TITLE
EMAIL	PHONE
ACCOUNT ADMINISTRATOR	TITLE
EMAIL	PHONE

HOW DID YOU HEAR ABOUT IDA?

You will be opted in for IDA e-communications and your member information will be available in our member directory and networking forum. You can change these settings anytime and control what information is public by logging into your IDA membership profile on downtown.org. IDA does not sell, rent or share your personal information with any third parties.

2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories.)

☐ Nonprofit/Association Operating Budget (USD): \$ _____

☐ Government Agency/Department Operating Budget (USD): \$ _____

☐ Corporate Annual Gross Revenue (USD): \$ _____

Total Revenue (USD): \$ _____ Not for Profit Type / Status: _____

Full-Time Staff: _____ Year of Formation: _____ Start of Fiscal Year: _____

District Size in Blocks: _____ City Population: _____ Metro Population: _____

3 SUBMISSION INSTRUCTIONS

RETURN COMPLETED FORM TO:

E-MAIL customerservice@downtown.org

MAIL International Downtown Association
1275 K Street NW, Suite 1000, Washington, DC 20005

CALL US 202.393.6801

VISIT US downtown.org

THE MEMBERSHIP DEPARTMENT WILL CONTACT YOU TO COMPLETE THE ENROLLMENT PROCESS.