



**INSPIRED LEADERS  
SHAPING CITIES**

## CODE OF ETHICS

### MISSION

The mission of the International Downtown Association (IDA) is to empower place management leaders with knowledge, research, and public policies for creating prosperous city centers, commercial neighborhoods, and livable urban places for all.

### ADOPTED

The following code of ethics was developed and adopted by the IDA Leadership in Place Management (LPM) Commission on June 7, 2021 to ensure place managers uphold the highest ethical standards of professional practice.

## PROFESSIONAL PLACE MANAGERS SHALL

- 1 Act with integrity and honesty while interacting with and addressing the needs and expectations of multiple and diverse stakeholders.
- 2 Respect and uphold all public laws related to the profession.
- 3 Be inclusive by leading, empowering and supporting the advancement of vital healthy cities for everyone regardless of race, color, national origin, age, disability, gender identity, sexual orientation, and other legally protected classes as defined by their jurisdiction.
- 4 Adhere to confidentiality agreements and policies
- 5 Act in the best interest of the organization's mission rather than self-interest and seek to avoid and/or disclose any conflict of interest, whether real or perceived.

### INTERNATIONAL DOWNTOWN ASSOCIATION

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