



The Myrtle Beach Downtown Alliance (MBDA) is a start-up organization seeking an entrepreneurial President & Chief Executive Officer who is a visible, innovative, and action-oriented leader. The CEO must be an exceptionally skilled downtown place maker and relationship builder. Experience in marketing and promotion, retail, fund raising, and commercial and residential development desirable. The CEO will build an organization and convene diverse stakeholders to guide the future of this rapidly growing and prestigious destination community. Myrtle Beach is recognized nationally as one of the top tourist destinations in North America. Opportunity Profile available at: https://www.hrsinc.com/wp-content/uploads/2021/07/HRS_Myrle-Beach_Opp-Profile_R1d.pdf

Electronic applications preferred. Send to: David Smith dpsmith@hrsinc.com *Please reference the subject line: Myrtle Beach Downtown Alliance*

APPLICATION DEADLINE: Immediate