IDA Leadership Engagement Opportunities

IDA provides members with opportunities to become more engaged with the profession by serving on committees, task forces, and special projects. Members are invited to connect with IDA to further develop the urban place management profession and to gain leadership experience for possible future board service.

IDA STANDING COMMITTEES

Executive Committee
Acts for the Board of Directors in the interval between Board meetings and considers items for recommendation to the Board.

Nominating Committee
Recommends candidates for election to the Board of Directors and recommends a slate of officers for election by the Board. Committee conducts a bylaws assessment prior to each election to determine whether the board of directors is in compliance.

Past Chairs Advisory Council
Expands IDA’s capacity through research and public policy projects while retaining the collective experience and wisdom of previous leaders.

IDA COMMITTEES

Awards Committee
Responsible for crafting the Downtown Achievement Awards submission guidelines, juror criteria, and category descriptions. Members meet in early spring for an in-person discussion to select winners.

Education Committee
Develops education curriculum to standardize the knowledge and skills necessary to perform the work as an urban place manager and to provide members the opportunity to achieve the level of skill necessary to serve their districts with competence and professionalism.

Finance and Audit Committee
Oversees the association’s annual budget process, recommends changes in financial reporting procedures & policies, and monitors IDA’s income and expenses. Selects a firm to conduct the annual audit, and oversees the audit process. Receives report from independent auditors; reports to full board on audit findings; follows up with management and board on implementation of management letter recommendations, if any.
IDA Canada Leadership Group
The IDA Canada Leadership Group is comprised of all IDA Board Directors from Canada and additional chief executives from IDA member place management organizations across Canada. The full complement of members seeks to have good representation from across the country, acknowledging a balanced approach based on IDA membership.

Leadership in Place Management (LPM) Commission
Established in December of 2020 by the IDA Board of Directors to be the independent governing body of the LPM Certification program. The commission has complete autonomy, oversight and management of the certification program and develops all policies and standards related to the LPM credential. The program is administered by IDA staff who implements the policies. This structure allows the LPM Commission to maintain integrity concerning policy matters related to credentialing.

Membership Committee
Focuses on implementing the IDA membership growth program, and has ongoing responsibilities for assisting with the retention and recruitment efforts of members. Responsibilities include contacting lapsed members; outreach to members and nonmembers for recruitment and retention purposes; and onboarding new members; assisting with a mentorship program; and helping new members feel welcome in the IDA community.

Partners and Sponsor Committee
Works to grow capital resources of IDA and acknowledge a growing list of contributors. It provides council on new market segments, supports partner/sponsorship proposals, and builds a culture of fundraising throughout the Board.

Research Committee
Holds IDA’s work to a rigorous research standard and ensures that the research is relevant and valuable to IDA members. The committee guides the development of IDA’s research work and aligns this research to the mission and strategic plan of IDA.

U.S. Government Relations Committee
Works to further develop and oversee the U.S. government relations program; assist sponsored issue discussions; establish policy platform; and proactively develop legislation.

FOR MORE INFORMATION
International Downtown Association
1275 K Street NW, Suite 1000
Washington, DC 20005

VISIT US downtown.org/leadership
PHONE 202.393.6801