

Tysons Partnership

Executive Leadership Position | President & CEO

TYSONS PARTNERSHIP: Tysons Partnership connects public and private Tysons' stakeholders working to achieve the full promise of the Tysons urban vision as set forth in the Comprehensive Plan for Tysons, adopted by Fairfax County in 2010 and as subsequently amended. Through various programs, services and initiatives, Tysons Partnership unites and augments County and private stakeholder efforts to help accelerate desired outcomes around mobility, community and livability. Tysons is ranked as a regional employment center, with over 107,000 workers and five Fortune 500 headquarters. The residential population of more than 28,000 has grown 39% since 2010.

THE POSITION: Tysons Partnership seeks an individual with proven leadership, management, communications, and fundraising skills as its executive. The position leads Tysons Partnership in fostering new growth, community engagement, and excitement for Tysons. Reporting to the Board of Directors, the executive will build partnerships, coordinate with County leadership and staff, effectively manage resources, and provide strategic direction in place making and activation, branding, beautifying and improving the public space and engaging with the local community S/he will set the course for creative, proactive collaborative approaches, and for effective administrative and financial management.

The candidate must understand issues attendant to a large-scale transformation of a suburban to urban district He/she must be entrepreneurial, energetic, imaginative, collaborative, well-organized and adept in dealing with a wide range of public and private interests. He/she must have a demonstrated capability to exercise excellent judgment in balancing sometimes competing interests and building consensus within a very public setting. Excellent communications skills are essential.

Tysons Partnership is presently engaged with the local governing authority and the Tysons community in a reassessment of the Partnership's organizing principles, including its mission, scope and funding mechanism. The successful candidate must demonstrate an aptitude for and interest in working with public and private sectors to shepherd this process toward a productive outcome. S/he must be comfortable operating within a dynamically shifting environment and adept at managing change.

Knowledge of and direct experience with place management organizations is preferred and a significant plus. Familiarity and direct interaction with local government operations is preferred and knowledge of Fairfax County government, its processes and leadership is a significant plus.

This position reports to the Chairman of the Board of Directors, and supervises, directly or through line relationships, all other Tysons Partnership employees and independent providers under contract to the Partnership.

MINIMUM QUALIFICATIONS: Bachelor's degree from an accredited college or university and a minimum of ten (10) years of proven experience in your field including planning, business administration, and urban development. Experience in research and market analysis is a plus. Salary commensurate with experience.

DUTIES AND RESPONSIBILITIES:

1. Provides entrepreneurial leadership to establish and strengthen public-private partnerships and collaborative initiatives. Leverages partnerships effectively to achieve organizational development goals. Strategic partners include a full range of County leaders and staff, agencies, civic and arts organizations, Tysons' own business community, property owners and tenants.
2. Organizes and manages activities of the Board of Directors; provides strategic direction and maintains effective lines of communication to keep Board officers, members and County representatives fully informed and involved. Develops and implements strategies for effective communication with public and private Tysons' stakeholders
3. As the public "face" of the organization and its primary advocate and spokesperson, represents the Tysons Partnership to members, stakeholders, the media, County leaders and the general public. Practices inclusive leadership, implements a collective impact framework, and consensus-building to connect and address the diverse priorities and expectations of various constituencies.
4. Maintains the Tysons "brand" to be uniform and used in collateral materials (printed and other forms), web site, and signage. Effectively utilizes social media, special events, networking and outreach to promote the brand and message.
5. Develops and maintains a highly visible role in the community, with an emphasis on key partnerships and relationship building to benefit Tysons and Partnership goals. These might include, but not be limited to, new and existing businesses, individual sponsors/donors, civic groups, corporate and other business support, private foundations, service clubs, etc.
6. Designs, implements and maintains, in cooperation with the Board of Directors and County leadership, the Partnership's financial capacity commensurate with its mission. This may include but is not limited to an annual campaign for special projects, membership fees, grant proposals and other forms of public and private financial support.
7. Researches, organizes and coordinates special events and placemaking activations designed to attract employers, residents and visitors to Tysons, to improve community awareness and to promote economic growth. Candidate will be expected to solicit sponsorships for events.
8. As Chief Administrative Officer, establishes systems, technology and operating procedures to ensure regulatory compliance, effective risk management, and transparent performance metrics. Develops and manages consulting, and vendor contracts. Selects, manages and motivates staff.
9. Develops and maintains effective working relationships and partnerships with Board, Fairfax County leadership, community groups and other agencies. Maintains periodic contact and network with peer level professionals.
10. Delivers progress reports to the Tysons Partnership Board of Directors and to County leadership. Holds regularly scheduled Board meetings, develops the agenda, coordinates the meetings.
11. Establishes a working environment that fosters creativity and promotes communication.

SKILLS/KNOWLEDGE REQUIRED (QUALIFICATIONS)

1. Bachelor's degree or equivalent preferred in the area of business management, economic development, finance, public policy, business improvement district or urban district management, master's degree preferred.
2. Minimum seven (7) years proven, successful experience in mission and stakeholder-driven organizations, with an emphasis on development, management or equivalent experience. A self-starter with the ability, initiative, and willingness to learn.
3. Understanding of business operations and non-profit management is a must.
4. Strong verbal, written communication and organizational skills. Prior experience and familiarity with association governance and interaction with local government authorities is a must.

PHYSICAL REQUIREMENTS AND WORK ENVIRONMENT: Works involves sedentary to light work in an office setting, out in the community or at project locations.

DISCLAIMER: The information presented indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, or to be interpreted as a comprehensive inventory of all duties, responsibilities, qualifications and objectives required of employees assigned to this job.

ESSENTIAL FUNCTIONS: Essential functions, as defined under the Americans with Disabilities Act, may include the above referenced tasks, knowledge skills, and other characteristics. This list is **ILLUSTRATIVE ONLY** and is not a comprehensive list of all functions and tasks to be performed by incumbents of this class.

CONTACT INFORMATION: For consideration as a candidate or to suggest a prospective candidate, please contact in confidence inquiries@tysonspartnership.org.