



Downtown STRONG

Small Business Impact Fund

Professional Assistance Grant Guidelines

Main Street Mobile has entered into arrangements with law firms and CPA firms to advise downtown small businesses and non-profits suffering because of the shutdowns and business reductions due to the SARS – CoV 2 crisis. Businesses and non-profits needing legal or accounting assistance may apply to the Downtown Strong Small Business Impact Fund for a Professional Assistance Grant.

This program is intended to assist business owners and non-profit leaders who do not have ready access to legal and accounting advisors during this time of new programs, policies and hardships related to the coronavirus pandemic. If your business or office is located in downtown within the Hank Aaron Loop and you would like to engage a legal or accounting professional through this program, please fill out the attached application.

Main Street Mobile will enter into an agreement with you providing the terms of the grant. You may also be required to enter into an agreement with your assigned advisor describing the terms of the services to be provided. The Downtown Strong Small Business Impact Fund will pay for the first \$1200 of services. This would be equivalent to three to six hours of consultation or advice depending on the advisor and the level of expertise you need. Should additional time with the advisor be desired, you will be required to enter into an agreement with the advisor directly.

There are limited funds available for grants and applications will be considered on a first come, first served basis. Downtown Mobile District Management Corporation members, Downtown Mobile Alliance members, and Main Street Mobile donors will receive priority over non-members/donors, but any business or non-profit located in downtown within the Hank Aaron loop is eligible to apply. Applications will be evaluated based on need and availability of funding. Main Street Mobile reserves the right to deny any application for any reason.

Main Street Mobile will not have any role or responsibility after connecting you with an advisor other than paying for the agreed amount of services. Main Street Mobile does not guarantee the quality of the service you may receive and is not responsible for any errors or losses that may occur as a result of the advice.



Downtown STRONG

Small Business Impact Fund

Professional Assistance Grant Request

Main Street Mobile (MSM) has entered into arrangements with law firms and CPA firms to advise downtown small businesses and non-profits impacted by the of SARS-CoV2 crisis. If your business or organization needs professional assistance to understand the regulations and guidelines relating to government assistance programs and/or to provide advice regarding other legal or accounting matters and would like to apply for a Professional Assistance Grant, please fill out this form. This form may be filled out directly on your computer, or printed and filled out by hand.

This program is for business owners and non-profit leaders in downtown within the Hank Aaron Loop. Downtown Mobile District Management Corporation members, Downtown Mobile Alliance members, and Main Street Mobile donors will receive priority over non-members/donors, but any business or non-profit located in downtown within the Hank Aaron loop is eligible to apply. Please complete the form below and submit it to lbowles@downtownmobile.org. For more information call: Linda Bowles at (251) 434-8498.

Upon approval of your request, you will enter into an agreement with MSM providing the terms of the grant and MSM will connect you with an advisor. You may also be required to enter into an agreement with your assigned advisor describing the terms of service.

The Downtown Strong Small Business Impact Fund will pay for the initial services, not to exceed \$1200. This will be equivalent to three to six hours depending on the advisor and the level of expertise your business or organization requires.

Funds are limited and applications will be considered in the order in which they are received. Main Street Mobile reserves the right to deny any application for any reason.

Name: _____

Title/Position: _____

Business/Organization Name: _____

Email address of Point of Contact: _____

Phone Number – Business: _____

Phone Number – Point of Contact: _____

Business Address: _____

Number of Employees before March 1, 2020

Full-time : _____ Part-time: _____

Original opening date of business: _____

If closed by Government Order, date closed: _____

Landlord/Name of Property Owner: _____

Mailing address of Landlord/Property Owner: _____

What type of Professional Assistance do you need? Select all that apply.

Guidance on which programs are best for my business

Understanding program requirements

Advice on assembling the required documentation

Review forms and filings

Other accounting advice (please describe):

Other legal advice (please describe):

Other (please describe):

Have you already applied for any local or federal assistance programs? Select all that apply.

Economic Injury Disaster Loan (EIDL)

Payroll Protection Program (PPP)

Traditional SBA 7(a) Loan

Unsure

Other:

Other information you would like to provide: _____

Attach a copy of your City of Mobile Business License

Consent

I affirm that the information provided herein is accurate.

I consent to sharing the information provided herein with the CPA or law firm contracted to provide services under this program.

I understand that there is no guarantee of the quality of the advice or services provided and I will not hold MSM or its affiliates, or their respective officers, directors or agents, liable for any errors or losses that might occur as a result of the advice or services provided under this program.

I understand that this is a request for services, that this request must be approved by MSM, and that if approved, I will execute an agreement with MSM providing the terms of the grant.

Signature

Date

Please send the completed form along with a copy of your City of Mobile business license to lbowles@downtownmobile.org or Linda Bowles, Downtown Mobile Alliance, 261 Dauphin Street, Mobile, AL 36602.

For more information call Linda at (251) 434-8498.