



INSPIRED LEADERS
SHAPING CITIES

Executive Leadership Retreat

SCHEDULE & PROGRAM INFORMATION

REVISED JANUARY 17, 2023



EXECUTIVE LEADERSHIP RETREAT

The IDA Executive Leadership Retreat is a deep dive intensive program that brings together a cohort of senior-level executives from within the place management profession. The retreat will focus on essential practices for leaders to effectively navigate up, down and across organizational silos. Over the course of the week, leaders will have the opportunity to network and create valuable peer support systems.

Prior to the workshop, the facilitators will survey participants and tailor the sessions to address areas of interest. From the highest-level, executive standpoints, these sessions will focus on building trust by providing effective feedback and critiques, using new technologies effectively, motivating and working well with diverse employees, providing a range of perspectives on executive level leadership, and gaining understanding and "buy-in" from teams. Participants will have opportunities for practice, feedback and questions.

EXECUTIVE LEADERSHIP RETREAT SCHEDULE-AT-A-GLANCE

MONDAY, APRIL 3, 2023

4:00 pm: Arrival and Hotel Check-in
5:00 pm: Welcome Reception
6:00–8:00 pm: Dinner

TUESDAY, APRIL 4, 2023

8:30–9:30 am: Breakfast
9:30 am–12:30 pm: Session 1
12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups
6:00–8:00 pm: Dinner

WEDNESDAY, APRIL 5, 2023

8:30–9:30 am: Breakfast
9:30 am–12:30 pm: Session 2
12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups
3:00–5:00 pm Wellness Activities
6:00–8:00 pm: Dinner

THURSDAY, APRIL 6, 2023

8:30–9:30 am: Breakfast
9:30 am–12:30 pm: Session 2
12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups
3:00–5:00 pm Wellness Activities
6:00–8:00 pm: Closing Dinner

FRIDAY, APRIL 7, 2023

Departures at your preferred time

Above times subject to change

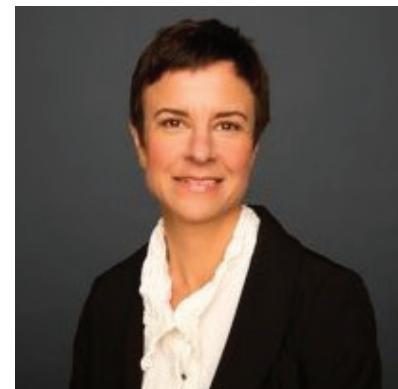
EXECUTIVE LEADERSHIP RETREAT FACILITATORS

Dr. Don Waisanen is a professor in the Baruch College, City University of New York School of Public and International Affairs, where he received the Presidential Excellence Awards for Distinguished Teaching and Research, and an adjunct lecturer at Columbia University and New York University. He teaches courses and workshops in leadership and communication, including executive speech training, media and campaign strategy, and seminars on leadership/management. He has written seven books, including *Leadership Standpoints* (Cambridge University Press) and *Improv for Democracy* (State University of New York Press), and over 50 scholarly publications on leadership communication, covering topics from strategies in public speaking to the ways that organizations and governments can better communicate with their stakeholders. Previously, Don was a Coro Fellow and worked in broadcast journalism, as a speechwriter, and on communication campaigns. He has been a performer in Los Angeles and New York for nearly two decades, and is a cast member of the National Comedy Theater in New York City. He is the Founder and President of Communication Upward, writes for The Huffington Post, and received a Ph.D. in Communication from the University of Southern California's Annenberg School.



Dr. Don Waisanen
Founder and President
Communication Upward

Marti Fischer is a New York City based executive coach, leadership consultant, blogger, and speaker who specializes in taking the "scary" out of career transitions and transforming managers into executive leaders. Since 2006, she's worked with interns to CEOs to board members, helping them successfully manage interpersonal communications, develop leadership skills, grow their businesses, and get or craft the jobs they want. She offers individual coaching, staff and board trainings, and retreats to create workplaces where everyone feels valued and heard. She is very proud of her collaboration with the Michael J. Fox Foundation to publish a series of resource guides for helping those diagnosed with Parkinson's communicate their diagnosis and maintain their relationships at work. Marti came to this work after 15+ years of leading teams in the advertising and television industries. Marti is certified in Basic Mediation training and a graduate of Sarah Lawrence College. When not working, she's traveling, skiing, trying to hit a golf ball, or prowling around the Met.



Marti Fischer
Executive Coach and Public Speaker