

Tyson's

Community Alliance

The newly-established Tyson's Community Alliance is seeking a dynamic, inclusive and experienced leader to become its founding Chief Executive Officer (CEO). The CEO will establish the startup infrastructure and, in collaboration with the Board of Directors and other community leaders, will ensure the organization is well-positioned and moving to achieve the vision and goals of the strategic plan.

About Us

Tyson's Community Alliance (TCA) is an independent, non-profit (501c(6)) community improvement organization committed to the transformation of Tyson's, VA into a vibrant, inclusive, globally attractive urban center where all thrive. By facilitating collaboration, activating places, promoting Tyson's and place management, TCA coordinates, plans and leverages resources to continue to move Tyson's toward a thriving, diverse and competitive urban community.

Position Summary

Guided by the business plan, the Chief Executive Officer (CEO) provides leadership to build an effective organizational structure, manage key initiatives, and create a foundation for future strategic planning. The CEO represents TCA to members, stakeholders, the media, other nonprofits and the general public, practicing inclusive leadership and consensus-building to address wide-ranging priorities and expectations. The CEO leads the organization's commitment to Diversity, Equity and Inclusion as core principles in all aspects of operation.

In this initial year of operation, TCA anticipates a budget of \$3-4 million, with funding provided by the Fairfax County Government, and plans to hire a startup staff of 14.

Public-Private Collaboration

- Solidify, strengthen, and manage the public-private collaboration established by the Board of Directors. Foster relationships with and among elected officials and other state and local entities, developers, property owners, businesses, commercial tenants, other nonprofits, residents and community members.
- Establish and maintain productive interactions with the Fairfax County Board of Supervisors toward the common goals as outlined in the Memorandum of Understanding.

External Representation

The CEO is the primary advocate and spokesperson to all constituencies, building and sustaining productive relationships at all levels. The CEO also acts as liaison with communities in and around Tyson's.

Program Initiatives

The CEO, in collaboration with the Board of Directors, sets annual goals, develops plans of work, establishes performance metrics and directs all operational and programmatic activities in support of the four core strategies identified in the Business Plan:

- Communications and Branding
- Research, Planning and Economic Development
- Transportation and Mobility
- Placemaking, Activation and Management

Finance and Administration

- Oversee the establishment of effective systems, technology and operating procedures to ensure financial stability, regulatory compliance, effective risk management, and transparent performance measures.
- Develop budgets and oversee all financial functions to ensure the fiscal integrity of the organization.
- Lead fundraising and grant application efforts and create effective tracking systems to manage and report on grants.
- Recruit and retain a professional staff to bring expertise and value to each of the core strategies.

Key Partnerships

The CEO reports to the Chair of the Board of Directors, and works in concert with the Board and other leaders, providing strategic direction, continuity, and effective lines of communication to keep Board of Directors and community members fully informed and involved.

Qualifications, Skills and Attributes

The successful candidate will be a visionary leader and strategic thinker who is energetic, innovative, responsive, highly productive and well-organized. They will be a positive, outgoing consensus builder and collaborator, flexible and adaptable as circumstances evolve.

- Minimum five years' leadership experience in nonprofit, local government, planning, real estate, community or economic development, or other related area.
- Significant experience managing complex financial, administrative and human resources functions.
- Outstanding and highly skilled communicator, both verbal/relational and written.
- Able to oversee development of a creative, consistent brand aligned with programs and events.
- Demonstrated understanding of the importance of places to communities.
- Familiarity working with Boards of Directors, elected officials and business and community leaders.
- Strong manager and motivator, to create a positive culture and lead a professional staff in varying fields of expertise.
- Startup experience a plus, establishing systems, and fostering growth and development to serve as an agent of change as outlined in the strategic plan.
- Bachelor's degree required; Master's degree in related field a plus. Relevant professional experience may be partially substituted for educational requirement.

Compensation and Benefits

We offer a starting salary range of \$195,000-\$225,000, depending on experience, plus comprehensive benefits package including 401(K), Health, Dental, Vision, Life and Disability coverage, Transit/Parking, and ample paid time off. The Chief Executive Officer's responsibilities call primarily for in-person presence, including occasional weekends and evenings, with opportunity for some remote work.

Tyson's Community Alliance is an Equal Opportunity Employer

To apply: Submit resume and cover letter [here](#).