

INTERNATIONAL DOWNTOWN  
ASSOCIATION

## STUDENT MEMBERSHIP

Urban place management is  
our focus and our passion.

The International Downtown Association is the essential membership organization for professional place management leaders who are shaping and activating dynamic downtowns, city centers and neighborhood districts.

Through our network of diverse practitioners, a rich body of **knowledge**, and unique capacity to nurture **community-building** partnerships, IDA provides the tools, intelligence and strategies to transform cities into healthy and vibrant urban places that anchor the well-being of towns, cities and regions of the world.

We invite you to become part of IDA and join us in creating prosperous and livable urban places for all! As a Student Member, take advantage of a number of benefits. Gain exposure to research and data. Access resources. And connect with strategies to help you become an **inspired leader shaping cities**. Kick start your place management career today with IDA.



INSPIRED LEADERS  
SHAPING CITIES



join  
us

## WHY IDA?

In appreciation for the critical role students play in developing the next generation of place management professionals, IDA offers full-time students actively enrolled or matriculated in any university or college degree program a special membership rate of only \$49 a year. This membership allows students access to invaluable resources to develop a strong professional network, find jobs and internships, and develop as an emerging professional outside of the classroom.

## CAREER DEVELOPMENT

IDA provides the tools and access to a vibrant community to help further professional development and advance your place management career. Gain real-world experience and expertise to learn, thrive and be competitive in the marketplace.

- Industry **job and internship services**.
- **Mentorship opportunities** with IDA staff, board of directors and other industry professionals.
- Join the conversation and exchange ideas with a responsive **global network** of practitioners and industry experts on the member-only virtual community, **IDEA Connection**.
- Attend **special events** with industry colleagues and fellow students.

## OUT-OF-CLASSROOM LEARNING

Enhance your skills and knowledge through face-to-face and online educational opportunities. Students have full access to downtown.org, a top resource for proven strategies, innovative trends and research.

- Access to a **unique knowledge base** of urban place management best practices, research and solutions.
- Learn from place management **thought leaders** and **experts** during IDA's weekly webinar series, Advancing Places.
- Stay on top of **business intelligence** with IDA's weekly e-newsletter, Inspired by IDA.
- **Further your education** by exploring IDA's library of conference presentations, webinar recordings and publications.
- **Special student rates** for in-person events.

## CONNECTION

Personal access to technical assistance and guidance provided by our professional staff for answers to questions or direction and advice on issues that are specific to the place management profession.

- Connect with 4,000+ place management practitioners, city leaders, corporate entities and consultants with full access to IDA's online **Membership Directory**. Create a listing to meet peers and **potential employers**.



"Since the age of sixteen, I've followed IDA's **research** and **publications** with the aspirations of one day joining the network of **city building experts**. I was fortunate to continue my involvement through college and shadow different BIDs in New York City. I kept my finger on the pulse of **industry-wide trends**, and was **equipped** to address quality-of-life issues with the **support** of both the IDA network and professional staff."

—Gabriel Yeager  
Director of Public Space Initiatives  
Milwaukee Downtown, BID #21

## FOR MORE INFORMATION

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