

Director of Transportation and Mobility

Transportation | Hybrid in **Tyson's, VA** | Full Time | From \$120,000.00 to \$150,000.00 per year

JOB DESCRIPTION

The newly established Tyson's Community Alliance seeks an experienced Director of Transportation and Mobility to be a founding member of our leadership team. The Director will play a key role in designing and implementing strategic programs to address core transportation and mobility priorities of the new organization and for Tyson's overall.

About Us:

The Tyson's Community Alliance (TCA) is an independent, non-profit (501(c) 6) community improvement organization, committed to the transformation of Tyson's, VA into a vibrant, inclusive, globally attractive urban center where all thrive. By facilitating collaboration, activating places, promoting Tyson's and place management, TCA coordinates, plans, and leverages resources to make Tyson's a thriving, diverse and competitive urban community. In this first year, the Alliance anticipates a budget of \$3-4 million, with initial funding provided by the Fairfax County Government, and plans to hire a startup staff of 14.

Position Summary:

The Director of Transportation and Mobility will lead the development and implementation of initiatives that champion the livability of the Tyson's urban center through walkability and connectivity. They will coordinate with partners to promote – or, through FCDOT and other responsible agencies, foster creation of – programs that support transportation and mobility goals. This will include developing a data and research agenda to collect and act upon information about trends in mobility patterns, identifying and implementing capital and operating solutions to facilitate connectivity for users of all modes of transportation. The Director will engage with both the public and private sectors, as well as residents and regional partners, to prioritize mobility infrastructure in planning, construction and policy.

Primary Responsibilities:

The Director will develop and lead strategic programs to address core transportation and mobility priorities of the Business Plan, including but not limited to the following:

Transportation Demand Management

- Work directly with property owners, managers, and commercial tenants to encourage district-wide transportation demand management (TDM) strategies, share information and best practices and identify Tyson's-wide needs.
- Customize FCDOT's Transportation Demand Management efforts to Tyson's, through the production of new Tyson's-specific materials and strategies, and through coordination with other TCA Programming Objectives (i.e., Research and Business Support, Communications and Branding, and Placemaking and Place Management).
- Draw on FCDOT data and additional data sources about Tyson's-wide mobility outcomes to collect and communicate information about trends and identify areas for further investment.
- Provide information, connect and onboard, property owners orienting to Fairfax's proffered TDM system.

Mobility Network

- Work with FCDOT to identify and prioritize gaps in the capital network, e.g., sidewalks, crosswalks, bike lanes, micro-mobility access and storage, as well as potential projects where the TCA can help overcome obstacles to execution.
- Coordinate with FCDOT, VDOT, and other stakeholders such as Dominion Virginia, NOVEC, WMATA and Fairfax Connector to identify and address transportation operations and other service gaps to improve mobility.
- Develop programs and tools – including a potential ‘rangers’ program with part-time staff on location throughout the neighborhood – to gather input and intelligence about real-time obstacles to safe mobility within Tysons, and maintain relationships with property owners and managers, as well as with County government, to help bring resolution to problems.

Mobility Planning

- Participate with FCDOT, Fairfax Department of Planning and Development and other regional efforts to add a Tysons-specific perspective; act as a liaison regarding information and input opportunities to Tysons stakeholders; ensure that TCA, Countywide and regional perspectives and communications are aligned and clear.
- Host policy and practices roundtables and stakeholder engagement activities to identify and incubate new ideas that can support multiple modalities and sustainable mobility in Tysons.
- Share information about new publicly- and privately- delivered mobility improvements and status updates on long-range capital projects, through “state of transportation” events and other communications channels.

Internal Program Coordination

- Support TCA Marketing, Branding and Promotions programs relevant to core walkability and mobility goals.
- Coordinate transportation management and mobility efforts with TCA planning and placemaking initiatives toward common goals of livability.
- Work in close collaboration with the development of market research and data supporting economic growth and inclusive development.
- Manage a small staff team (1-2 FTE with potential additional PTE or contractors) in executing mobility programs

Scope:

This position is part of the key leadership team, reporting to the Chief Executive Officer, and supervises staff. Exercises programmatic leadership in major programming initiatives. Represents the organization to stakeholders at all levels, local and regional government officials, partners, contractors, and vendors. Exercises broad authority in the expenditure of approved Transportation and Mobility budget of up to \$1m.

Qualifications, Skills, and Attributes:

The Director of Transportation Management and Mobility Programs must be a strong leader with strategic vision and highly developed management skills, to handle multiple priorities in a fast-paced environment, and to generate outstanding level of productivity focused on organizational goals. Must be a highly skilled communicator, able to build collaborative and innovative public and private-sector relationships, and to effectively motivate and manage other professional staff. In addition:

- Minimum seven years' transportation management experience in a community development, municipal/government, urban planning, or related area. Nonprofit experience and/or focus on public/private partnerships preferred.
- Bachelor's degree required; Master's degree in public policy, planning, transportation, or related area preferred.
- Strong understanding of data analytics and research principles and of best practices in urban planning and public policy.
- Experience with budgeting, cost analysis, and data research and collection required.
- Familiarity with the local business, land use and development and government environment is desirable.
- Outstanding level of judgement, problem-solving skills and discretion required.
- Excellent written and verbal communication skills required to reach government agencies, commercial developers, stakeholders, and community members effectively.
- Must be a team player and able to adapt to evolving priorities and lead through a critical startup period.

Compensation:

We offer a starting salary range of \$120,000-\$150,000, depending on experience, plus a comprehensive benefits package including 401(K), Health, Dental, Vision, Life and Disability coverage, Transit/Parking, and ample paid time off.

The responsibilities of this position call primarily for in-person presence, including occasional weekends and evenings, with some opportunity for remote work.

Tyson's Community Alliance is an Equal Opportunity Employer

To apply: Submit resume and cover letter [HERE](#).