



INSPIRED LEADERS
SHAPING CITIES

Executive Leadership Retreat

SCHEDULE & PROGRAM INFORMATION

RELEASED FEBRUARY 15, 2024



EXECUTIVE LEADERSHIP RETREAT

The IDA Executive Leadership Retreat is a deep dive intensive program that brings together a cohort of CEOs and Executive Directors from within the place management profession. The retreat will focus on developing and strengthening the skills necessary to lead highly engaged and future-ready organizations. Over the course of the week, leaders will have the opportunity to network and create valuable peer support systems.

Prior to the workshop, the facilitator will survey participants and tailor the sessions to address areas of interest. From the highest-level, executive standpoints, these sessions will focus on building trust by providing effective feedback and critiques, using new technologies effectively, motivating and working well with diverse employees, providing a range of perspectives on executive level leadership, and gaining understanding and “buy-in” from teams. Participants will have opportunities for practice, feedback and questions.

EXECUTIVE LEADERSHIP RETREAT SCHEDULE-AT-A-GLANCE

MONDAY, APRIL 15, 2024

4:00 pm: Arrival and Hotel Check-in

5:00 pm: Welcome Reception

6:00–8:00 pm: Dinner

TUESDAY, APRIL 16, 2024

8:30–9:30 am: Breakfast

9:30 am–12:30 pm: Session 1

12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups

6:00–8:00 pm: Dinner

WEDNESDAY, APRIL 17, 2024

8:30–9:30 am: Breakfast

9:30 am–12:30 pm: Session 2

12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups

3:00–5:00 pm Wellness Activities

6:00–8:00 pm: Dinner

THURSDAY, APRIL 18, 2024

8:30–9:30 am: Breakfast

9:30 am–12:30 pm: Session 2

12:30–2:00 pm: Peer-to-Peer Lunch and Discussion Groups

3:00–5:00 pm Wellness Activities

6:00–8:00 pm: Closing Dinner

FRIDAY, APRIL 19, 2024

Departures at your preferred time

Above times subject to change

EXECUTIVE LEADERSHIP RETREAT FACILITATOR

Raised by an entrepreneur, Brian assumed he was heading to business school until he became enamored with the ability to solve real world problems using math. At the University of Washington, he discovered Industrial Engineering and realized that “People Engineering” was in his DNA. During his 21 years at Intel Corporation, he learned to combine the science of data and analytics with the power of empathy and authentic relationships to actually solve real world business problems.

From 2014-2016, Brian was the lead Workforce Strategist for Intel’s 6000-person worldwide IT organization. While in this role, he decided that the balance of his career would be dedicated to Organizational Development.

Brian returned to his entrepreneurial roots in 2016 when he co-founded The PEAK Fleet with the sole purpose of helping organizations succeed by creating engaged workforces that thrive together. Today, multiple clients are on ‘Best Places to Work’ lists while another was one of five 2018 National Blue Ribbon School award recipients in Arizona. Brian is also an Academic Associate at ASU where he mentors early-stage entrepreneurs enrolled in the ‘Venture Devils’ program.

The PEAK Fleet was launched in 2016 with a combined 40 years’ experience building high performing organizations and driving culture change. Experts in Employee Engagement, Organizational Development, and the Future of Work, they guide organizations to achieve higher levels of productivity, customer satisfaction, and employee engagement. Unlike traditional and large consulting companies, they bring a culturally fresh perspective and adaptive learning approach that creates better attachment, demands action, and delivers results. The PEAK Fleet emphasizes that results aren’t achieved through talk and training alone, but through persistently taking learning and strategy development forward to actions that create lasting results. They believe these results are achieved through genuine connection with employees’ and customers’ needs, and embrace empathy, authenticity, and kindness as pathways to success for clients and themselves.



Brian Stinson
Co-Founder
The PEAK Fleet