

Position opening: **Executive Director**

Hiring organization: **Downtown Statesville Development Corporation**

Job location: **Statesville, North Carolina**

The **Downtown Statesville Development Corporation (DSDC)** works to enhance the Downtown Statesville district through events, marketing, business recruitment & development, historic preservation, and community partnerships.

We are seeking an experienced **Executive Director** to continue our mission.

An excellent candidate will have the following:

- Experience at a Main Street or Downtown Development Corporation in a Director capacity
- Proven track record of achieving objectives
- Professional demeanor and the ability to interface with business owners, government officials, community partners, volunteers and others
- Strategic focus to continue to enhance the Downtown Community
- Experience with funding projects through partnerships, grants and other resources
- Administrative ability to manage staff, budgets, marketing, public relations, planning and reporting
- Experience working successfully with a Board of Directors
- Passion for creating and maintaining a Downtown experience that benefits all stakeholders.
- Degree in Economic Development, Marketing/Communications, or Public Administration a plus.

Downtown Statesville Development Corporation (DSDC), is a 501(c)3 nonprofit organization.

Charged with administering the 40-year-old Main Street program for the City of Statesville (pop. 28,419), DSDC's mission is to champion, promote and lead Downtown Statesville as the economic, social and cultural engine in the region. This is achieved in collaboration with public-private partners working together to enhance the appearance, desirability, and vitality of downtown.

The City of Statesville, located along I-77 and I-40, is a thriving and growing community that offers central access to all that North Carolina has to offer. Charlotte is 38 miles to the south along I-77 and Winston-Salem is 39 miles to the east. Lake Norman, the state's largest man-made lake is just 15 minutes away and the famed Blue Ridge Mountains are less than an hour away to the west.

Recognized as a "Balloon Town" (hot air balloons), a two-time All-America City winner, an award-winning downtown streetscape, and one of the "South's Top 8 Hidden Tracks of the Southern Music Scene", Statesville has a strong culture of fun and charm, and a reputation for

being a great place to explore via trails, greenways, sidewalks, and backroads. Downtown Statesville boasts celebrated restaurants, breweries and unique shops and businesses. The small town charm and family-friendly events held throughout the year provide for an exceptional quality of life.

This position offers challenge and opportunity in this beautiful North Carolina setting. To learn more about Downtown Statesville and the DSDC, visit <https://www.downtownstatesville.com>.

To apply for this position, please forward your resume to daltman@altmaninitiative.com. (Altman Initiative Group, Inc. is handling this hiring process for DSDC. Please direct all inquiries to them.)