



**INSPIRED LEADERS  
SHAPING CITIES**

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## **IDA's 2024 Emerging Leaders Fellowship Program Attracts Top Urban Champions** *Fellows to learn essential leadership and place management skills*

WASHINGTON, DC – The International Downtown Association (IDA) selected 30 of the industry's brightest professionals for the 2024 Emerging Leader Fellowship (ELF) program. These senior staff members hail from 25 cities from around North America including Los Angeles, CA; Toronto, ON; Dallas, TX; Kansas City, MO; Fairfax, VA; Decatur, GA; Denver, CO; and Winnipeg, MB. Alumni of the IDA Emerging Leader Fellowship program, launched in 2016, are fast becoming sought-after leaders for the future of city building worldwide.

"The success of our Fellowship program underscores how critical this training is to our growing industry," said David Downey, President & CEO of IDA. "This is the only program of its kind created specifically for urban place management professionals. IDA is looking to further illustrate the importance of our industry by elevating leaders with the necessary skills to champion inclusive city building. Professional development remains a hallmark of IDA."

The Emerging Leader Fellowship is a week-long experiential program bringing together a cohort of IDA professionals from within the urban district management industry. The fellows learn essential leadership and place management skills and gain practical tools in the areas of place-based economic development, the live-work-play experience, and public-private partnerships.

"The International Downtown Association is looking to build the future of our industry, and these accomplished executives are the rising stars of our profession," said Downey. "With this program, we're educating and inspiring the next generation of leaders."

The program takes place June 2-7, 2024 in New York City. Professionals from several place management organizations across the city provide technical in-the-field training. The event takes place at various locations throughout Manhattan with field visits provided by several local business improvement district (BID) leaders.

Congratulations to the 2024 Emerging Leader Fellowship cohort! For more information about this year's cohort, visit IDA's [website](#).

### **About the International Downtown Association**

The International Downtown Association is the premier organization for urban place professionals who are shaping and activating dynamic city center districts. Our members are downtown champions who bring urban centers to life, bridging the gap between the public and private sectors. We represent an

industry of more than 2,500 place management organizations, employing 100,000 people throughout North America and growing rapidly around the world. Founded in 1954, IDA is a resource center for ideas and innovative best practices in urban place management. For more information and a list of other upcoming IDA events, visit [www.downtown.org](http://www.downtown.org).

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