

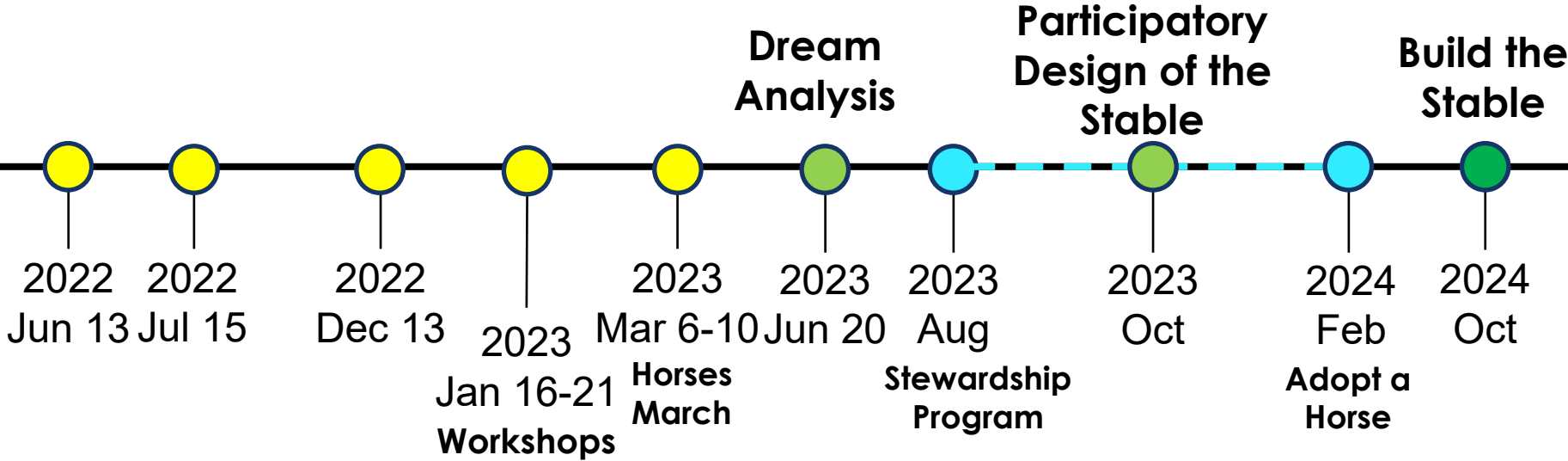
TROJAN ROCKING HORSES & THE DREAM MACHINE



Sherryl Muriente | Public Realm Director
West Palm Beach Downtown Development Authority
March 6, 2024

DOWNTOWN
WEST PALM BEACH

TIMELINE OF ACTION



Request for Proposal DDA RFP No. 2022-001

RFP Noticed: Monday, June 13, 2022:

The West Palm Beach Downtown Development Authority (DDA), with the support from the West Palm Beach Arts & Entertainment District (A&E), SOIC3 requested proposals from qualified vendors for public space activations and installations for an exciting opportunity in Downtown West Palm Beach.

The RFP searched for placemakers, artists, innovators, creatives, curators, improv experts, entrepreneurs, or any multidisciplinary team, that could create a large-scale urban experience, be it an installation, performance, a hybrid, or anything else in their imagination that they may dream of that reflects the "Next Big Thing" for Downtown West Palm Beach.



PROJECT TEAM



Freddy
Hennevelt
Local Artist

Mary
Glazier
Local Artist

Barbara
Vanic
Architect Finland

Marco
Casagrande
Lead Architect & Artist
Casagrande Laboratory

Sherryl
Muriente
Public Realm Director
WPBDDA

Raphael
Clemente
Executive Director
WPBDDA

PROJECT VIDEO



PARTICIPATORY DESIGN WORKSHOP WITH LOCAL KIDS



ESPERANZA COMMUNITY CENTER
NON-PROFIT TO ASSIST MIGRANT COMMUNITY



U.B. KINSEY ELEMENTARY SCHOOL
ART MAGNET SCHOOL AT LOW-INCOME NEIGHBORHOOD



EVERGLADES ELEMENTARY SCHOOL
AT FAIRGROUNDS WESTERN COMMUNITIES (AGRICULTURE)



BILGRAV SCHOOL
PRIVATE SCHOOL FOR CHILDREN WITH DYSLEXIA

DESIGN AND FABRICATION



TROJAN ROCKING HORSES ANNOUNCEMENT FOR MARCH



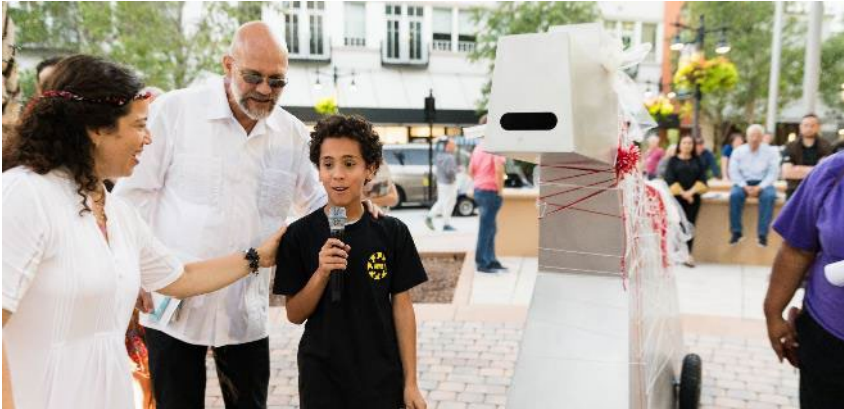
MARCHING AND COLLECTING DREAMS



MARCHING DREAMS TO CITY HALL



DREAMS DELIVERED TO CITY HALL AND NEWSPAPER



DREAM MACHINE WORKSHOP

TROJAN ROCKING HORSES
COMMUNITY CO-DESIGN WORKSHOP

Central
Paradise

DREAM COMMUNITY TABLE
STATION #1 - UPCYCLE CREATION
STATION #2 - DREAM BOARDS
STATION #3 - ANALOG RECORDING
STATION #4 - SOUND SYSTEM
STATION #5 - BE KIND
STATION #6 - COMMUNITY COOKBOOK
STATION #7 - ORGANIC LAYER
STATION #8 - DREAM MACHINE

Thank You To Our Partners



DREAMS MACHINE MODULAR MOBILE COMMUNITY CENTER DESIGN

