# 70th Annual Conference & Marketplace
Seattle, WA
September 2024

**iDA**
INSPIRED LEADERS
SHAPING CITIES

**IDA is going paperless!** Wherever possible, there has been an effort at this year's Annual Conference & Marketplace to reduce the amount of paper. **There will not be a printed program available** . IDA highly recommends you download the app before arriving on-site.

**How to Download:** Download the free IDA Events Mobile App from the Google Play or Apple App Store before heading to Seattle. Create your own personalized agenda, explore speaker bios, chat with other attendees, take surveys and learn about district-enhancing products and services. To download the Mobile App, visit the Google Play or Apple App Store and search **IDA Events** or click the corresponding link below.

Download on the App Store                 GET IT ON Google Play

**Logging In:** Once you have downloaded the IDA Events App, you will be prompted to enter your first name, last name and email address. **Please enter the email address you used to register for the Annual Conference.** You will receive a verification code via email – *be sure to check your junk or spam folders*. Once you enter the code, you should have full access to the event content. No password is required. There will be free wi-fi on-site at the Hyatt Regency Seattle for conference attendees so you can stay up-to-date with the program, exhibitors, sponsors and other attendees. If you prefer not to download the app, the **event webpage** is mobile responsive and can be viewed from a smartphone browser.

**Wi-Fi:** There will be free Wi-Fi on-site at the Hyatt Regency Seattle for conference attendees.
- Network: IDA Conference
- Password: IDASEA24

**Personalize Your Experience:** After logging in, take some time to update your "Profile" by adding a photo, editing your information and adding your areas of interest. You can control which details are public, opt-in or out of chat and enable notifications.

**Curate Your Agenda:** Click the "Schedule" icon and swipe to "All Sessions" to view the program. Filter by day, type of session or domain to curate your experience. *Please note, times may appear in the time zone you are currently located in. You can adjust this setting in the agenda to use the event time zone (Pacific Time) if you prefer.* You can add sessions to or remove sessions from "My Schedule" by clicking the plus icon on the right side. Click on names to learn more about each speaker. Select presentations, documents and handouts will be available on the event app under the session description.

**Tours & Workshops:** **Pre-registration is required for tours and workshops (there is a fee to attend)** . Please stop by the IDA Tour Desk on the 5th Floor of the Hyatt Regency Seattle to sign up on-site for available tours and workshops.

*Please note, physical tickets for tours and workshops are no longer issued and will not be included with your badge.* IDA staff will have a list at the meeting spot or workshop room with your name on it if you are registered for the activity. Need to review your tour and workshop purchases? No problem! Visit **downtown.org/IDASEA24** for quick and easy access to your IDA account anytime. Your purchased tours and workshops will be pre-loaded to "My Schedule" in the app.

**Grow Your Network:** View "Attendees" by clicking on the "More" icon in the bottom right of the screen. Catch up with friends or find new colleagues to join your growing network of urban place management professionals. Sort by name, company or job title. Connect with colleagues by clicking on the plus icon on an attendees profile. Or start chatting by clicking the chat bubble.

**Event Feed:** Share what you are up to before or during the conference in the "Event Feed." This is also a good way to rack up points on the leaderboard. Share those photos and status updates, and comment on other attendee posts.

**Professional Practice Areas:** IDA's Annual Conference & Marketplace is full of opportunities to network with your peers and exchange ideas, stories and successes. This year, IDA is featuring new discussion boards on the IDA Events App to help you expand your network. The Practice-Based Community Hub is designed to connect you with peers within your professional practice area. Exchange knowledge, ask questions, offer advice and meet up in-person while in Seattle.

**Get Social:** The Thursday Night Out discussion board can you help make new connections by engaging with other attendees for a social Thursday night out in the city. Make plans, explore local hotspots and build lasting relationships while at #IDASEA24. Visit the Explore Seattle page in the app for great ideas from the DSA team on where to go!

**Session Surveys:** Don't forget to take the surveys in the app after attending sessions! Y our input is invaluable in improving future events.

**Capture Expert Advice:** IDA does not host a marketplace for just any company to participate. We host those who are making waves in the industry; the folks you need to know! Preview exhibitors and sponsors in the app before you head to Seattle. Bookmark the companies you want to visit on-site or send them a message by clicking on the "Contact Us" button.

**Getting Around:** The event app includes interactive maps of the fifth and seventh floors at the Hyatt Regency Seattle as well as the Marketplace booths on the fifth and seventh floors. Offsite location addresses and Google Map links are available in the app.

**Win Cool Prizes:** And don't forget, you can win prizes (and bragging rights! In the app, click more at the bottom right, go to Game Center and click "Join the Fun" to begin racking up points on the app leaderboard for posting photos, taking surveys, visiting exhibitor profiles and more!

If you have any questions or concerns please email **registration@downtown.org**.