IDA

INSPIRED LEADERS
SHAPING CITIES

Urban place management is our focus and our passion. Founded in 1954, IDA is the essential membership organization for place management professionals worldwide who are shaping and activating dynamic city centers, commercial neighborhoods and livable urban places for all. Place management leaders bridge the gap between the public and private sectors, setting the stage for their district's economic and cultural success.

IDA empowers members with knowledge, research and public policies. Resources for professional and personal growth are available through access to education, professional expertise, and career development — all designed to help members thrive and succeed in their role. You need proven strategies and current best practices to get the job done.

WE CAN HELP. JOIN IDA.

join us

3,800+
URBAN CHAMPIONS

600+
organizations worldwide

Membership Benefits

INDUSTRY RESOURCES

Connect with peers on **IDEA Connection**, a global virtual community with 3,800+ voices, to share best practices and exchange ideas.

The **Knowledge Center** houses a wide array of resources and solutions including **proven strategies, innovative tools** and **best practices** to ensure our members are always at the forefront of the place management industry.

Use IDA's ***Urban Place Management Narrative Toolkit*** to emphasize the value the place management profession brings to our communities.

Explore the week's most relevant headlines, trends and business intelligence—personalized for you—in the ***Inspired by IDA*** e-newsletter.

PROFESSIONAL DEVELOPMENT

IDA collaborates with regional and international partners on the industry's **best conferences** to showcase leading experts, explore innovative ideas and provide opportunities for **networking** and valuable professional development.

Advancing Places webinars empower members with the solutions needed to address key challenges and tools to discuss current topics across multiple disciplines.

Elevate your career with **Emerging Leader Fellowship**, a week-long experience for the industry's rising stars, or the **Executive Leadership Retreat**. Expand your leadership skills by engaging with the profession by serving on committees and task forces.

Earn your **Leadership in Place Management (LPM) certification** and demonstrate your knowledge and skills to manage and lead a place management organization.

RESEARCH

IDA **Top Issues Councils** bring together industry leaders to produce research briefs on the top urban issues identified by members. ***The Value of U.S. Downtowns and Center Cities*** research articulates the inherent value a downtown provides to the greater city, highlighting a district's contributions based upon 100+ key data points. Other publications include Benchmarking and CEO reports, staffing and salary surveys and toolkits.

IDA continues to be a **strong advocate** emphasizing the value the place management profession brings to our communities and ensuring that the priorities of our members are heard by policymakers in both the U.S. and Canada. IDA's **narrative toolkit** provides a framework for communicating members' commitment to shaping dynamic city centers including key messages and facts about the industry.

MEMBER SERVICES

Find peers in the **IDA Member Directory** by searching for organization, job title, geography, budget and more. Discover new solutions by connecting with IDA corporate members, sponsors and exhibitors in the **Downtown Services Directory**. The **IDA Jobs & RFP Board** connects industry leaders seeking top talent and professionals looking for new opportunities.

Premium support, technical assistance and guidance provided by our professional staff on issues specific to your district. IDA is committed to providing the high level of service and benefits you deserve. These exclusive membership benefits, no matter your membership category, are available to you and your team today!

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There's a Place for Everyone

The International Downtown Association's diverse membership offers unmatched opportunities and assistance for place management organizations, urban districts, alliances, partnerships, and authorities as well as local government entities, national and state associations, service providers, consultants and corporations.

Membership Dues

NONPROFIT & GOVERNMENT AGENCY / DEPARTMENT

Become part of a global community today — share strategies, build partnerships and find inspiration with IDA. Share the love! Membership benefits are extended to staff and board members.

OPERATING BUDGET (USD)	DUES (NORTH AMERICA)	DUES (INTERNATIONAL)
$100,000 and under	$88	$44
$100,001 – $500,000	$464	$232
$500,001 – $1,000,000	$995	$497
$1,000,001 – $2,500,000	$1,934	$967
$2,500,001 – $5,000,000	$2,901	$1,450
$5,000,001 – $10,000,000	$3,729	$1,865
$10,000,001 and over	$4,420	$2,210

CORPORATE & CONSULTANT

Join those already reaping the rewards of being a corporate member — share your expertise on IDEA Connection, access a narrative framework to guide your marketing communication and gain access to the member directory. Start networking with this powerful group by becoming an IDA member today!

GROSS REVENUE (USD)	DUES
$100,000 and under	$106
$100,001 – $500,000	$554
$500,001 – $1,000,000	$1,188
$1,000,001 – $2,500,000	$2,310
$2,500,001 – $5,000,000	$3,465
$5,000,001 – $10,000,000	$4,455
$10,000,001 and over	$5,280

Please email customerservice@downtown.org to inquire about student and academic membership options. Don't see your situation represented here? Send us an email.

FOR MORE INFORMATION

CONTACT Allison Shashok
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PHONE 202.798.5926
VISIT downtown.org

CONTACT Emma Dorado
Membership Services Manager
E-MAIL emma@downtown.org
PHONE 202.798.0336

10.01.2025

IDA Membership
ENROLLMENT FORM

INSPIRED LEADERS
SHAPING CITIES

1 CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY | STATE/PROVINCE

ZIP/POSTAL CODE | COUNTRY

WEBSITE

PRIMARY CONTACT | TITLE

EMAIL | PHONE

SECONDARY CONTACT | TITLE

EMAIL | PHONE

ACCOUNT ADMINISTRATOR | TITLE

EMAIL | PHONE

HOW DID YOU HEAR ABOUT IDA?

You will be opted in for IDA e-communications and your member information will be available in our member directory and networking forum. You can change these settings anytime and control what information is public by logging into your IDA membership profile on downtown.org. IDA does not sell, rent or share your personal information with any third parties.

2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories.)

☐ **Nonprofit/Association** Operating Budget (USD): $ _____

Total Revenue (USD): $_____ Not for Profit Type / Status:_____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

City Population:_____ Metro Population:_____ District Size in Blocks:_____

☐ Do you have a map of your service district area you can share with IDA?

☐ **Government Agency/Department** Operating Budget (USD): $ _____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

City Population:_____ Metro Population:_____

☐ **Corporate/Consultant** Annual Gross Revenue (USD): $_____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

☐ I am interested in marketing opportunities. Please send me Sponsor / Exhibitor information.

3 SUBMISSION INSTRUCTIONS

RETURN COMPLETED FORM TO:

E-MAIL customerservice@downtown.org

CALL 202.393.6801

THE MEMBERSHIP DEPARTMENT WILL CONTACT YOU TO COMPLETE THE ENROLLMENT PROCESS.