INSPIRED LEADERS
SHAPING CITIES

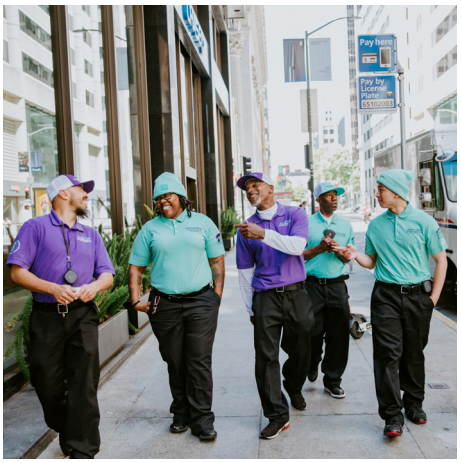
The Global Community for Place Management Leaders

Founded in 1954, IDA is the essential membership association for the people and organizations who lead, manage and strengthen downtowns, commercial districts and urban centers around the world.

Your work shapes the places where business, culture, community and public life come together. As a place management leader, you solve complex challenges, build partnerships and create districts that are vibrant, welcoming and economically strong. But no place can solve today's challenges alone.

Through IDA, you'll gain access to trusted research, industry-leading education, professional expertise and a global network of peers who understand your work. You'll discover proven practices, new ideas and practical solutions that help you strengthen your leadership, advance your career and deliver lasting impact in your community.

YOU HELP GREAT PLACES THRIVE. WE HELP YOU SUCCEED.



join IDA

3,800+
URBAN CHAMPIONS

600+
organizations worldwide

Membership Benefits

INSIGHTS & CONNECTIONS

Connect with 3,800+ place management professionals worldwide through **IDEA Connection** to exchange ideas, share challenges and discover proven practices.

Access an extensive library of **research, tools, case studies** and **best practices** to help you solve real-world challenges in the **Knowledge Center**.

Strengthen stakeholder communications with IDA's ***Urban Place Management Narrative Toolkit*** designed to help you demonstrate your organization's value and impact.

Stay informed with ***Inspired by IDA***, a personalized e-newsletter featuring the latest industry trends, insights and business intelligence.

PROFESSIONAL DEVELOPMENT

Explore innovative ideas and expand your global network through **industry-leading conferences, events** and **educational programs**.

Build the knowledge and confidence to tackle complex challenges through **Advancing Places webinars** featuring practical insights and expertise from across multiple disciplines.

Elevate your career with **Emerging Leader Fellowship**, a week-long experience for the industry's rising stars, or the **Executive Leadership Retreat**.

Shape the future of the profession by serving on committees and task forces.

Earn your **Leadership in Place Management (LPM) certification** and demonstrate your expertise as a place management leader.

RESEARCH & ADVOCACY

Access industry-leading research on the issues shaping downtowns and commercial districts, including member-driven insights from IDA's **Top Issues Councils**.

Leverage benchmarking reports, salary surveys, toolkits and research briefs to support planning and decision-making.

The Value of U.S. Downtowns and Center Cities research articulates the inherent value a downtown provides to the greater city, highlighting a district's contributions based upon 100+ key data points.

Benefit from ongoing **advocacy** efforts that elevate the profession and amplify member priorities across North America.

MEMBER SERVICES

Build meaningful connections through the **Member Directory** and discover trusted vendors and innovative solutions in the **Downtown Services Directory**.

Advance your career and recruit top talent through the **Jobs & RFP Board**.

Receive personalized guidance, technical assistance and responsive support. Everything you need to lead with confidence, strengthen your organization and create lasting impact is available through IDA membership.

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There's a Place for Everyone

The International Downtown Association's diverse membership offers unmatched opportunities and assistance for place management organizations, urban districts, alliances, partnerships, and authorities as well as local government entities, national and state associations, service providers, consultants and corporations.

Membership Dues

NONPROFIT & GOVERNMENT AGENCY / DEPARTMENT

Become part of a global community today — share strategies, build partnerships and find inspiration with IDA. Share the love! Membership benefits are extended to staff and board members.

OPERATING BUDGET (USD)	DUES (NORTH AMERICA)	DUES (INTERNATIONAL)
$100,000 and under	$95	$47
$100,001 – $500,000	$499	$249
$500,001 – $1,000,000	$1,070	$534
$1,000,001 – $2,500,000	$2,079	$1,040
$2,500,001 – $5,000,000	$3,119	$1,559
$5,000,001 – $10,000,000	$4,009	$2,005
$10,000,001 and over	$4,752	$2,376

CORPORATE & CONSULTANT

Join those already reaping the rewards of being a corporate member — share your expertise on IDEA Connection, access a narrative framework to guide your marketing communication and gain access to the member directory. Start networking with this powerful group by becoming an IDA member today!

GROSS REVENUE (USD)	DUES
$100,000 and under	$335
$100,001 – $500,000	$596
$500,001 – $1,000,000	$1,277
$1,000,001 – $2,500,000	$2,483
$2,500,001 – $5,000,000	$3,725
$5,000,001 – $10,000,000	$4,789
$10,000,001 and over	$5,676

Please email customerservice@downtown.org to inquire about student and academic membership options. Don't see your situation represented here? Send us an email.

FOR MORE INFORMATION

CONTACT Allison Shashok
Vice President of Membership, Marketing & Operations
E-MAIL allison@downtown.org
PHONE 202.798.5926
VISIT downtown.org

CONTACT Emma Dorado
Membership Services Manager
E-MAIL emma@downtown.org
PHONE 202.798.0336

10.01.2026

IDA Membership
ENROLLMENT FORM

INSPIRED LEADERS
SHAPING CITIES

1 CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY | STATE/PROVINCE

ZIP/POSTAL CODE | COUNTRY

WEBSITE

PRIMARY CONTACT | TITLE

EMAIL | PHONE

SECONDARY CONTACT | TITLE

EMAIL | PHONE

ACCOUNT ADMINISTRATOR | TITLE

EMAIL | PHONE

HOW DID YOU HEAR ABOUT IDA?

You will be opted in for IDA e-communications and your member information will be available in our member directory and networking forum. You can change these settings anytime and control what information is public by logging into your IDA membership profile on downtown.org. IDA does not sell, rent or share your personal information with any third parties.

2 MEMBERSHIP CATEGORY & DEMOGRAPHIC INFORMATION

(Please indicate one of the following membership categories.)

☐ **Nonprofit/Association** Operating Budget (USD): $ _____

Total Revenue (USD): $_____ Not for Profit Type / Status:_____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

City Population:_____ Metro Population:_____ District Size in Blocks:_____

Organizational Structure: ☐ Single Entity ☐ Partnership Model

Assessment Funded: ☐ Yes ☐ No

☐ Do you have a map of your service district area you can share with IDA?

☐ **Government Agency/Department** Operating Budget (USD): $ _____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

City Population:_____ Metro Population:_____

☐ **Corporate/Consultant** Annual Gross Revenue (USD): $_____

Full-Time Staff:_____ Year of Formation:_____ Start of Fiscal Year:_____

☐ I am interested in marketing opportunities. Please send me Sponsor / Exhibitor information.

3 SUBMISSION INSTRUCTIONS

RETURN COMPLETED FORM TO:

E-MAIL customerservice@downtown.org

CALL 202.393.6801

THE MEMBERSHIP DEPARTMENT WILL CONTACT YOU TO COMPLETE THE ENROLLMENT PROCESS.